

## PROCESS TWO: HOW TO HAVE AN ALL-INCLUSIVE STRATEGY

### WHAT IS AN ALL-INCLUSIVE MINISTRY TO MEN?

In any organized effort to disciple your men, there will always be men who won't or can't join a group or come to an event. The best promotional plan and content will still only draw a percentage of the men in your church.

So what about all the men who are helping in other areas of the church—men parking cars, dropping their kids off at the youth group, serving as ushers, playing in the worship band, or leading a couples' group? Are these men not a part of the church's men's ministry?

The truth is that every interaction your church has with any man is ministry to men. The Journey to Biblical Manhood is built around this approach. **The number of men in your men's ministry is equal to the number of men in your church.** We refer to this approach as an **all-inclusive ministry to men.**

### HOW DO I HELP MEN WHO AREN'T PARTICIPATING IN THE MEN'S-ONLY GROUPS ENGAGE IN THE CHALLENGE?

- ✓ For every challenge, there's a corresponding **Faith & Life Objectives** card. This is to show men where you're headed as a body, and to demonstrate that the challenge is bigger than an event or group study. It's so important that EVERY man in the church receives one of these cards. If possible, have the pastor address the cards during a worship service and review with the men. Communicate these as often as you can.
- ✓ **Support other leaders** in their ongoing ministries and groups and ask for their support as well. Ask other ministry leaders to incorporate the Faith & Life Objectives (F&LO) in their areas of influence. For example, you might ask the worship leader or choir director to discuss the F&LO with the men, or the head usher to connect what the ushers are doing to the F&LO through prayer.

See what ongoing ministries you can funnel men into who don't attend the men's-only groups. Is there a couples' group or a Sunday school class that would be a good place for men? Or would a short term mission trip or new members' class be a good step? **Your ultimate goal is not to get every man into your groups, but rather to provide every man with his right next step in his discipleship process.** See Process Five in the Helpful Tools section for more information about how to connect men to ongoing ministries and groups.

There also might be ways for you to **serve other ministries** through the challenge content itself. Allow the church to see how what you're doing with the men impacts your whole church; this will help you avoid stepping on toes or leaving other leaders feeling threatened

or minimized. You might plan a service project for the men to wash and detail the cars of the single moms in the church. Or you might have the men help those in your seniors' ministry with home repairs. Be creative! How can the men meet the needs of those in the church through what they're learning in The Journey?

On the website, we provide **communication templates** for you to use in your correspondence with other leaders; visit [www.journeytobiblicalmanhood.org](http://www.journeytobiblicalmanhood.org).

- ✓ For every challenge, we suggest projects and activities that enable men to put what they're learning into action. (Look for the Use Your "Hands" boxes in each section.) Open these **service projects and activities** to EVERY man in the church, and incorporate the F&LO into the agenda—whether it be through discussion or prayer. Use these opportunities to call men to the vision of the challenge, not just the task or event.
- ✓ When you plan any project, event, or activity involving the men in the church—whether it be a community basketball game or a monthly breakfast—add value and impact by **including a testimony**. Arrange ahead of time for a man to share what God is doing in his life in relation to the challenge's F&LO.

## WHAT ABOUT MEN WHO CAN'T PARTICIPATE IN THE GROUPS BUT WANT INDIVIDUAL OR ONE-ON-ONE STUDY?

We believe that the small group format provides a great opportunity for men to get into meaningful, accountable relationships with other men. However, we also recognize that some men will not join small groups for a variety of reasons. Throughout this notebook, we offer suggestions to help you reach men on the fringe and engage men who don't join the men's-only groups on an individual and one-on-one basis. Look for the "Disciple Every Man" boxes for ideas related to that section's particular challenge.