

DON'T SEARCH FOR HOURS.

YOU CAN REACH THOUSANDS OF
CHURCH LEADERS
ALL YEAR LONG



2017 MAN IN THE MIRROR
ANNUAL SPONSORSHIP

Read. Explore. Sponsor.



Level Details VIDEO BIBLE STUDY SPONSOR

For ministries and organizations that value and appreciate 30 years of Man in the Mirror's weekly bible study and want to support this kingdom-impacting initiative. In 2015, 70,000 people viewed the Video Bible Study 308,000 times.

ANNUAL SPONSORSHIP: A \$8,600 value for \$5,000

CONNECT WITH OVER 100 FIELD REPS AND AREA DIRECTORS ACROSS THE U.S.			
			VALUE
Personal relationship-building at National Training Week January 8 - 13, 2017 at Epworth-by-the-Sea, St. Simons Island, GA	In early January 2017, most of our 100+ Field Staff will gather for a time of reunion and a week of training. These are the men who are working 1:1 with pastors and men's discipleship leaders in local churches. Knowing more about your organization will help them in their consultative role with church leaders.	<ul style="list-style-type: none"> • Emcee mentions • Logo on slide or program 	\$500
On-going connection with our Field Staff	Monthly Conference Calls with Field Staff (recorded)	A 5-minute presentation on two of our monthly conference calls as our special guest	\$500
	Mid-year mailing to Field Staff with your materials	Include your material/brochure up to 8 1/2 x 11" in a special mailing to all of our field staff	\$250
BRAND IMPRESSIONS AND AWARENESS			
The Man in the Mirror Bible Study began 30 years ago in a Winter Park, FL tavern. Decades later, hundreds of men continue to gather each Friday morning to hear God's Word applied.	Many of the thousands of viewers of the Man in the Mirror Video Bible Study Online are actually small groups across the country and around the world. There are 6,000 downloads per week.	Your 30-second video ad at the end of the Bible Study video will appear once per month in 2017 (12 ads)	\$6000
Your logo (with link to your website) all year long on Man in the Mirror's landing page	Approximately 104,000 brand impressions in 2017	Your logo on our landing page	\$600
Your ad in the Equipping the Man in the Mirror quarterly devotional magazine	Circulation of approximately 10,000	Full-page ad will appear in one of the magazine's issues in 2017	\$750
<h3>VIDEO BIBLE STUDY SPONSOR (LIMITED TO 4)</h3> <h3>A \$8600 value for \$5000</h3>			

For ministries and organizations that clearly resonate with Man in the Mirror's vision to see every church disciple every man. They acknowledge the problems we face with men in America today and want to be part of the solution which is to help churches be more effective in reaching and discipling their men.

ANNUAL SPONSORSHIP: A \$4,500 value for \$3,000

CONNECT WITH OVER 100 FIELD REPS AND AREA DIRECTORS ACROSS THE U.S.			
			VALUE
Personal relationship-building at National Training Week January 8 - 13, 2017 at Epworth-by-the-Sea, St. Simons Island, GA	In early January 2017, most of our 100+ Field Staff will gather for a time of reunion and a week of training. These are the men who are working 1:1 with pastors and men's discipleship leaders in local churches. Knowing more about your organization will help them in their consultative role with church leaders. Why don't you come meet them? Come and build a relationship with our field staff with some face-to-face interactions. They'd love to meet you!	<ul style="list-style-type: none"> • 10-minute presentation (live, video call or pre-recorded video) • Brochure or insert to the registration bag • Logo on slide or program • Emcee mentions 	\$1500
On-going connection with our Field Staff	Monthly Conference Calls with Field Staff (recorded)	A 5-minute presentation on two of our monthly conference calls as our special guest	\$500
	Mid-year mailing to Field Staff with your materials	Include your material/brochure up to 8 1/2" x 11" in a special mailing to all of our field staff	\$250
BRAND IMPRESSIONS AND AWARENESS			
Your ad in the Equipping the Man in the Mirror quarterly devotional magazine	Circulation of approximately 10,000	Full-page ad will appear in two of the magazine's issues in 2017	\$1500
Your logo (with link to your website) all year long on Man in the Mirror's landing page	Approximately 104,000 brand impressions in 2017	Your logo on our landing page	\$600
Your ad in two of our weekly Man in the Mirror Newsletter (e-pub)	Small banner ads which highlights your ministry/organization	Pick which months for your ad	\$250
<h2>PRESENTING SPONSOR</h2> <h3>A \$4500 value for \$3000</h3>			



Level Details **SUPPORTING SPONSORS**

For ministries and organizations that resonate with Man in the Mirror's vision to see every church disciple every man. They want to increase awareness of their brand and have meaningful access to Man in the Mirror's 100+ Field Staff. They acknowledge the problems we face with men in America today and want to be part of the solution which is to help churches be more effective in reaching and discipling their men.

ANNUAL SPONSORSHIP: A \$1,975 value for \$1,000

CONNECT WITH OVER 100 FIELD REPS AND AREA DIRECTORS ACROSS THE U.S.			
Personal relationship-building at National Training Week January 8 - 13, 2017 at Epworth-by-the-Sea, St. Simons Island, GA	In early January 2017, most of our 100+ Field Staff will gather for a time of reunion and a week of training. These are the men who are working 1:1 with pastors and men's discipleship leaders in local churches. Knowing more about your organization will help them in their consultative role with church leaders.	<ul style="list-style-type: none">• Brochure or insert to the registration bag• Logo on slide or program• Emcee mentions	VALUE
			\$625
BRAND IMPRESSIONS AND AWARENESS			
Your ad in the Equipping the Man in the Mirror quarterly devotional magazine	Circulation of approximately 10,000	Full-page ad will appear in one of the magazine's issues in 2017	\$750
Your logo (with link to your website) all year long on Man in the Mirror's landing page	Approximately 104,000 brand impressions in 2017	Your logo on our landing page	\$600
<div>SUPPORTING SPONSOR</div> <div>A \$1975 value for \$1000</div>			

Are you looking to reach a broad, influential constituency of Christian leaders in churches across the country?

CONNECT WITH MAN IN THE MIRROR HQ AND 100+ FIELD STAFF	VIDEO BIBLE STUDY SPONSOR	PRESENTING SPONSOR	SUPPORTING SPONSOR
	\$5,000 Annual Sponsorship	\$3,000 Annual Sponsorship	\$1,000 Annual Sponsorship
National Training Week: 10-minute presentation (live, video call or pre-recorded video)		✓	
National Training Week: Brochure or Ministry Insertion to Registration Packet		✓	✓
National Training Week: Logo on slide or program at National Training Week	✓	✓	✓
National Training Week : Emcee Mention	✓	✓	✓
5-minute presentation on a recorded conference call with Field Staff	1	2	1
Mid-year mailing to Field Staff with your materials	✓	✓	
BRAND IMPRESSIONS & AWARENESS			
Full-page ad in the Equipping the Man in the Mirror quarterly devotional magazine	1	2	1
Logo (with link) on Man in the Mirror's Website all year	✓	✓	✓
Sponsor ad in the weekly Man in the Mirror Newsletter (e-publication)	✓	✓	
Support our Weekly Bible Study. 30-second video outro once a month - 12 in 2017	✓		
TOTAL VALUE	\$8,600.00	\$4,500.00	\$1,975.00
YEARLY SPONSORSHIP	\$5,000.00	\$3,000.00	\$1,000.00



2017 Annual Sponsorship Form

Join us in helping churches create an environment where the Holy Spirit inspires men to engage in life-on-life discipleship.

BECOME A MAN IN THE MIRROR ANNUAL SPONSOR!

CONTACT INFORMATION

Organization/Company:		
Primary Contact Name:		
Address:	State	Zip
City:	Phone:	
Email:		

SPONSOR LEVELS

CHECK LEVEL CHOSEN BELOW.

Video Bible Study Sponsor	<input type="checkbox"/> \$5,000 Sponsor
Presenting Sponsor	<input type="checkbox"/> \$3,000 Sponsor
Supporting Sponsor	<input type="checkbox"/> \$1,000 Sponsor

PAYMENT INFORMATION

Signature:	
<input type="checkbox"/> Paying by check (payable to Man in the Mirror)	
<input type="checkbox"/> Credit Card #	Exp. Date:
Send your payment and a copy of this form to: Man in the Mirror 180 Wilshire Blvd. Casselberry, Florida 32707	Please submit high resolution logo at your earliest convenience so we can include in on-going marketing efforts. If you have any questions, please contact Al Lenio at 407-472-2100.