

# Man in the Mirror Annual Sponsorship Form



## Contact Information

Organization/Company:		
Primary Contact Name:		
Address:	State	Zip
City:	Phone:	
Email:		

## Sponsor Levels

<i>Check level chosen below.</i>	
<b>Platinum Sponsor</b>	<input type="checkbox"/> <b>\$12,500 Sponsor</b>
<b>Gold Sponsor</b>	<input type="checkbox"/> <b>\$8,000 Sponsor</b>
<b>Silver Sponsor</b>	<input type="checkbox"/> <b>\$4,000 Sponsor</b>
<b>Bronze Sponsor</b>	<input type="checkbox"/> <b>\$2,500 Sponsor</b>
<b>Copper Sponsor</b>	<input type="checkbox"/> <b>\$750 Sponsor</b>

## Payment Information

Signature:	
<input type="checkbox"/> Paying by check (payable to Man in the Mirror)	
<input type="checkbox"/> Credit Card #	Exp. Date:
Send your payment and a copy of this form to: Man in the Mirror 180 Wilshire Blvd. Casselberry, Florida 32707	Please submit high resolution logo at your earliest convenience so we can include in on-going marketing efforts. If you have any questions, please contact Lucy Blair at 407-472-2100.

# Reach Thousands of Leaders with a Man in the Mirror Annual Sponsorship!

## Take Three Simple Steps:

- 1** Read our letter.
- 2** Explore the Sponsor Levels.
- 3** Fill out the Sponsorship Form.

# 2016 Man in the Mirror Annual Sponsorship Opportunities

2016 Sponsorship (See complete details on sponsor level sheets.)	Platinum \$12,500	Gold \$8,000	Silver \$4,000	Bronze \$2,500	Copper \$750
<b>Connection with Nearly 100 Regional Area Directors</b>					
National Training (Pre-FUEL)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Area Director (Recorded) Conference Calls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your Logo/Presence at Man in the Mirror Exhibit booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
1-Minute Video Outro on Man in the Mirror Training Webinars/Videos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your Materials with Letter to Area Directors	<input checked="" type="checkbox"/>				
<b>FUEL Conference—Annual Man in the Mirror Leaders Conference</b>					
Exhibit Space	<input checked="" type="checkbox"/>				
Conference Registration	<input checked="" type="checkbox"/>				
Program	<input checked="" type="checkbox"/>				
FUEL Conference Events for Sponsors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Podium Time at FUEL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Banquet Table Tent Cards w/Logo	<input checked="" type="checkbox"/>				
Registration Packet Inserts	<input checked="" type="checkbox"/>				
FUEL Website	<input checked="" type="checkbox"/>				
Hotel Room Nights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Equipping the Man in the Mirror Magazine—Quarterly Magazine</b>					
Ads	<input checked="" type="checkbox"/>				
1-Page Article About Your Ministry/Organization	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
48 Free Copies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Man in the Mirror Website</b>					
Man in the Mirror Web Pages	<input checked="" type="checkbox"/>				
<b>Guest Blog</b>					
Guest Writer on the Man in the Mirror blog During 2016	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Man in the Mirror Training Events</b>					
3-Minute Sponsor Video at Training Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
1-Minute Video Outro on Training Webinars and Videos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Weekly Bible Study</b>					
30-Second Video Outro from Ministry/Organization	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

<b>Total Value</b>	<b>\$18,250</b>	<b>\$13,250</b>	<b>\$8,600</b>	<b>\$4,850</b>	<b>\$1,600</b>
<b>Yearly Sponsorship</b>	<b>\$12,500</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$2,500</b>	<b>\$750</b>

## Copper Level Sponsorship

The Copper Level Sponsor package provides the organization with significant exposure and over \$1,600 in media, marketing and promotion in 2016 for a return commitment of only \$750.

Man in the Mirror has nearly 100 Area Directors and Field Representatives across the country.	Connection with nearly 100 Regional Area Directors	\$500 Value
Our goal is to have 330 men (that's one per 1,000 churches). It is quickly becoming the largest network of individuals reaching church leaders on a one-on-one basis. All of our Area Directors have a goal of building relationships with as many as 100 churches in the first three years alone. Knowing more about your organization/products will help them in their consultative role with the local church. Build a relationship with these men with some face-to-face time at FUEL.	<ul style="list-style-type: none"> <li>▪ Your Materials with Letter to Area Directors</li> </ul>	<ul style="list-style-type: none"> <li>▪ Yes</li> </ul>

FUEL is our Annual Leaders Conference.	FUEL Conference	\$750 Value
It is a gathering of 250–300 leaders and shakers in the men's discipleship movement including denominational executives, national/regional ministry representatives, Man in the Mirror Area Directors and Field Representatives, pastors and lay leaders. This is not a conference for men. It is a conference for leaders of men who will reach hundreds of churches impacting thousands of men.	<ul style="list-style-type: none"> <li>▪ Exhibit Space</li> </ul>	<ul style="list-style-type: none"> <li>▪ Single</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Conference Registration</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Free Registration</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Program</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Banquet Table Tent Cards w/ Logo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Included</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Registration Packet Inserts</li> </ul>	<ul style="list-style-type: none"> <li>▪ Yes</li> </ul>

<i>Equipping the Man in the Mirror</i> is our quarterly devotional magazine with a circulation of approximately 10,000.	<i>Equipping the Man in the Mirror</i> Magazine	\$250 Value
	<ul style="list-style-type: none"> <li>▪ 1/4 Page Ad</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 issue</li> </ul>

Man in the Mirror's website allows you to reach 275,000 unique visitors throughout 2016.	Man in the Mirror Website	\$100 Value
	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Web pages</li> </ul>	<ul style="list-style-type: none"> <li>▪ Partner Page Logo List</li> </ul>

## Bronze Level Sponsorship

The Bronze Level sponsor package provides the organization with significant exposure and over \$4,850 in media, marketing and promotion in 2016 for a return commitment of only \$2,500

<b>Man in the Mirror has nearly 100 Area Directors and Field Representatives across the country.</b>	<b>Connection with Nearly 100 Regional Area Directors</b>	<b>\$1,000 Value</b>
<p>Our goal is to have 330 men (that's one per 1,000 churches). It is quickly becoming the largest network of individuals reaching church leaders on a one-on-one basis. All of our Area Directors have a goal of building relationships with as many as 100 churches in the first three years alone. Knowing more about your organization/products will help them in their consultative role with the local church. Build a relationship with these men with some face-to-face time at FUEL.</p>	<ul style="list-style-type: none"> <li>National Training (Pre-FUEL)</li> </ul>	<ul style="list-style-type: none"> <li>3-Minute Video</li> </ul>
	<ul style="list-style-type: none"> <li>Area Director (Recorded) Conference Calls</li> </ul>	<ul style="list-style-type: none"> <li>5-Minute Presentation</li> </ul>
	<ul style="list-style-type: none"> <li>Your Logo/Presence at Man in the Mirror Exhibit booth</li> </ul>	<ul style="list-style-type: none"> <li>Logo Display</li> </ul>
	<ul style="list-style-type: none"> <li>1-Minutes Video Outro on Man in the Mirror Training Webinars and Videos</li> </ul>	<ul style="list-style-type: none"> <li>1 Webinar in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>Your Materials with Letter to Area Directors</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>

<b>FUEL is our Annual Leaders Conference.</b>	<b>FUEL Conference</b>	<b>\$1,500 Value</b>
<p>It is a gathering of 250–300 leaders and shakers in the men's discipleship movement including denominational executives, national/regional ministry representatives, Man in the Mirror Area Directors and Field Representatives, pastors and lay leaders. This is not a conference for men. It is a conference for leaders of men who will reach hundreds of churches impacting thousands of men.</p>	<ul style="list-style-type: none"> <li>Exhibit Space</li> </ul>	<ul style="list-style-type: none"> <li>Single</li> </ul>
	<ul style="list-style-type: none"> <li>Conference Registration</li> </ul>	<ul style="list-style-type: none"> <li>2 Free Registrations</li> </ul>
	<ul style="list-style-type: none"> <li>Program</li> </ul>	<ul style="list-style-type: none"> <li>1/4 Panel Ad</li> </ul>
	<ul style="list-style-type: none"> <li>Banquet Table Tent Cards w/ Logo</li> </ul>	<ul style="list-style-type: none"> <li>Included</li> </ul>
	<ul style="list-style-type: none"> <li>Registration Packet Inserts</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
	<ul style="list-style-type: none"> <li>FUEL Website</li> </ul>	<ul style="list-style-type: none"> <li>Listing on Partner Page and Small Logo on Home Page</li> </ul>
	<ul style="list-style-type: none"> <li>Hotel Room Nights</li> </ul>	<ul style="list-style-type: none"> <li>2 Room Nights</li> </ul>

## Bronze Level Sponsorship

<p><b>Every year, Man in the Mirror brings training events, seminars, and webinars to church leaders across the country.</b></p>	<p><b>Man in the Mirror Training Events</b></p>	<p><b>\$500 Value</b></p>
<p>In 2016, you can be a part of up to 10 of these training events with an average attendance of 54 leaders per event. We'll also promote your commitment to the ministry with our Area Directors and other leaders via training webinars/videos throughout the year.</p>	<ul style="list-style-type: none"> <li>▪ 3-Minute Sponsor Video at Man in the Mirror Training Events</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Event in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Minute Video Outro on Man in the Mirror Training Webinars for Area Directors and Leaders</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Webinar in 2016</li> </ul>
<p><b>Equipping the Man in the Mirror is our quarterly devotional magazine with a circulation of approximately 10,000.</b></p>	<p><b>Equipping the Man in the Mirror Magazine</b></p>	<p><b>\$500 Value</b></p>
<p>Bronze Level Sponsors will receive a half-page ad in one of the four publications in 2016.</p>	<ul style="list-style-type: none"> <li>▪ Half-Page Ad</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 issue</li> </ul>
<p><b>The Man in the Mirror Weekly Bible Study reaches 5,000 individuals (live and via webcast) every week.</b></p>	<p><b>Weekly Bible Study</b></p>	<p><b>\$350 Value</b></p>
<p>A comprehensive library of the Bible studies are available for pastors, leaders and men's small groups at no charge, from our website. Showcase your organization/product with a 30-second video outros in 2016.</p>	<ul style="list-style-type: none"> <li>▪ 30-Second Video Outro from Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 time in 2016</li> </ul>
<p><b>Man in the Mirror's website allows you to reach 275,000 unique visitors throughout 2016.</b></p>	<p><b>Man in the Mirror Website</b></p>	<p><b>\$300 Value</b></p>
<p>Your logo will be featured on a Partner Page Banner on the website.</p>	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Web pages</li> </ul>	<p>Logo on Partner Page Banner</p>
<p><b>As a Bronze Sponsor, you'll be our guest writer on the Man in the Mirror blog during 2016.</b></p>	<p><b>Guest Blog</b></p>	<p><b>\$300 Value</b></p>
	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Blog</li> </ul>	<p>1 time in 2016</p>

## Silver Level Sponsorship

The Silver Level sponsor package provides the organization with significant exposure and over \$8,600 in media, marketing and promotion in 2016 for a return commitment of only \$4,000.

Man in the Mirror has nearly 100 Area Directors and Field Representatives across the country.	Connection with Nearly 100 Regional Area Directors	\$1,250 Value
Our goal is to have 330 men (that's one per 1,000 churches). It is quickly becoming the largest network of individuals reaching church leaders on a one-on-one basis. All of our Area Directors have a goal of building relationships with as many as 100 churches in the first three years alone. Knowing more about your organization/products will help them in their consultative role with the local church. Build a relationship with these men with some face-to-face time at FUEL.	▪ National Training (Pre-FUEL)	▪ 5-Minute Presentation
	▪ Area Director (Recorded) Conference Calls	▪ 5-Minute Presentation
	▪ Your Logo/Presence at Man in the Mirror Exhibit booth	▪ Logo Display
	▪ 1-Minute Video Outro on Man in the Mirror Training Webinars and Videos	▪ 1 Webinar in 2016
	▪ Your materials with Letter to Area Directors	▪ Yes

FUEL is our Annual Leaders Conference.	FUEL Conference	\$3,500 Value
It is a gathering of 250–300 leaders and shakers in the men's discipleship movement including denominational executives, national/regional ministry representatives, Man in the Mirror Area Directors and Field Representatives, pastors and lay leaders. This is not a conference for men. It is a conference for leaders of men who will reach hundreds of churches impacting thousands of men.	▪ Exhibit Space	▪ Premium Single
	▪ Conference Registration	▪ 2 Free Registrations
	▪ Program	▪ Half-Panel Ad
	▪ FUEL Conference Events for Sponsors	▪ Area Director Reunion Dinner (Exclusive Sponsors)
	▪ Podium Time at FUEL	▪ 3-minute Presentation from the Podium
	▪ Banquet Table Tent Cards w/ Logo	▪ Included
	▪ Registration Packet Inserts	▪ Yes
	▪ FUEL Website	▪ Logo on Partner Page and Home page
▪ Hotel Room Nights	▪ 2 Room Nights	

## Silver Level Sponsorship

<p><b>Every year, Man in the Mirror brings training events, seminars, and webinars to church leaders across the country.</b></p>	<p><b>Man in the Mirror Training Events</b></p>	<p><b>\$1,500 Value</b></p>
<p>In 2016, you can be a part of up to 10 of these training events with an average attendance of 54 leaders per event. We'll also promote your commitment to the ministry with our Area Directors and other leaders via training webinars/videos throughout the year.</p>	<ul style="list-style-type: none"> <li>▪ 3-Minute Sponsor Video at Training Events</li> </ul>	<ul style="list-style-type: none"> <li>▪ 5 Events in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Minute Video Outro on Training Webinars for Area Directors and Leaders</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Webinar in 2016</li> </ul>
<p><b>Equipping the Man in the Mirror is our quarterly devotional magazine with a circulation of approximately 10,000.</b></p>	<p><b>Equipping the Man in the Mirror Magazine</b></p>	<p><b>\$900 Value</b></p>
<p>Silver Level Sponsors will receive a full page ad in one of the four publications in 2016. Additionally, your organization will be invited to submit a one-page article in one of these issues. The Silver Sponsor will receive 48 complimentary copies of each of these issues.</p>	<ul style="list-style-type: none"> <li>▪ Full Page Ad</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 issue</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Page Article About Your Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Article in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 48 Free Copies</li> </ul>	<ul style="list-style-type: none"> <li>▪ Issue with Your Article</li> </ul>
<p><b>The Man in the Mirror Weekly Bible Study reaches 5,000 individuals (live and via webcast) every week.</b></p>	<p><b>Weekly Bible Study</b></p>	<p><b>\$350 Value</b></p>
<p>A comprehensive library of the Bible studies are available for pastors, leaders and men's small groups at no charge, from our website. Showcase your organization/product with two 30-second video outros in 2016.</p>	<ul style="list-style-type: none"> <li>▪ 30-Second Video Outro from Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 time in 2016</li> </ul>
<p><b>Man in the Mirror's website allows you to reach 275,000 unique visitors throughout 2016.</b></p>	<p><b>Man in the Mirror Website</b></p>	<p><b>\$300 Value</b></p>
<p>Your logo will be featured on a Partner Page Banner on the website.</p>	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Web pages</li> </ul>	<ul style="list-style-type: none"> <li>▪ Partner Page Banner</li> </ul>
<p><b>As a Silver Sponsor, you'll be our guest writer on the Man in the Mirror blog during 2016.</b></p>	<p><b>Guest Blog</b></p>	<p><b>\$300 Value</b></p>
	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Blog</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 time in 2016</li> </ul>

# Gold Level Sponsorship

The Gold Level sponsor package provides the organization with significant exposure and over \$13,250 in media, marketing and promotion in 2016 for a return commitment of only \$8,000.

<b>Man in the Mirror has nearly 100 Area Directors and Field Representatives across the country.</b>	<b>Connection with Nearly 100 Regional Area</b>	<b>\$1,750 Value</b>
<p>Our goal is to have 330 men (that's one per 1,000 churches). It is quickly becoming the largest network of individuals reaching church leaders on a one-on-one basis. All of our Area Directors have a goal of building relationships with as many as 100 churches in the first three years alone. Knowing more about your organization/products will help them in their consultative role with the local church. Build a relationship with these men with some face-to-face time at FUEL.</p>	<ul style="list-style-type: none"> <li>National Training (Pre-FUEL)</li> </ul>	<ul style="list-style-type: none"> <li>5-Minute Presentation</li> </ul>
	<ul style="list-style-type: none"> <li>Area Director (Recorded) Conference Calls</li> </ul>	<ul style="list-style-type: none"> <li>Two 5-Minute Presentations</li> </ul>
	<ul style="list-style-type: none"> <li>Your Logo/Presence at Man in the Mirror Exhibit booth</li> </ul>	<ul style="list-style-type: none"> <li>Logo and Promotional Flyer</li> </ul>
	<ul style="list-style-type: none"> <li>1-Minute Video Outro on Man in the Mirror Training Webinars and Videos</li> </ul>	<ul style="list-style-type: none"> <li>2 Webinars in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>Your materials with letter to Area Directors</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>

<b>FUEL is our Annual Leaders Conference.</b>	<b>FUEL Conference in 2014</b>	<b>\$6,000 Value</b>
<p>It is a gathering of 250–300 leaders and shakers in the men's discipleship movement including denominational executives, national/regional ministry representatives, Man in the Mirror Area Directors and Field Representatives, pastors and lay leaders. This is not a conference for men. It is a conference for leaders of men who will reach hundreds of churches impacting thousands of men.</p> <p>The Gold Sponsor will be provided with a double "booth" space in the most premium location; ensuring maximum traffic flow and the opportunity to connect with all of our attendees at this conference.</p>	<ul style="list-style-type: none"> <li>Exhibit Space</li> </ul>	<ul style="list-style-type: none"> <li>Premium Double</li> </ul>
	<ul style="list-style-type: none"> <li>Conference Registration</li> </ul>	<ul style="list-style-type: none"> <li>3 Free Registrations</li> </ul>
	<ul style="list-style-type: none"> <li>Program</li> </ul>	<ul style="list-style-type: none"> <li>Full Panel Ad</li> </ul>
	<ul style="list-style-type: none"> <li>FUEL Conference Events for Sponsors</li> </ul>	<ul style="list-style-type: none"> <li>FUEL Welcome Reception (Exclusive Sponsors)</li> </ul>
	<ul style="list-style-type: none"> <li>Podium Time at FUEL</li> </ul>	<ul style="list-style-type: none"> <li>3-Minute Presentation from the Podium</li> </ul>
	<ul style="list-style-type: none"> <li>Banquet Table Tent Cards w/ Logo</li> </ul>	<ul style="list-style-type: none"> <li>Included</li> </ul>
	<ul style="list-style-type: none"> <li>Registration Packet Inserts</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
	<ul style="list-style-type: none"> <li>FUEL Website</li> </ul>	<ul style="list-style-type: none"> <li>Dedicated Partner Page and Logo on Home Page</li> </ul>
<ul style="list-style-type: none"> <li>Hotel Room Nights</li> </ul>	<ul style="list-style-type: none"> <li>4 Room Nights</li> </ul>	

# Gold Level Sponsorship

<p><b>Every year, Man in the Mirror brings training events, seminars, and webinars to church leaders across the country.</b></p>	<p><b>Man in the Mirror Training Events</b></p>	<p><b>\$2,500 Value</b></p>
<p>In 2016, you can be a part of up to 10 of these training events with an average attendance of 54 leaders per event. We'll also promote your commitment to the ministry with our Area Directors and other leaders via training webinars/videos throughout the year.</p>	<ul style="list-style-type: none"> <li>▪ 3-Minute Sponsor Video at Man in the Mirror Training Events</li> </ul>	<ul style="list-style-type: none"> <li>▪ 10 Events in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Minute Video Outro on Man in the Mirror Training Webinars for Area Directors and Leaders</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 Webinars in 2016</li> </ul>
<p><b>Equipping the Man in the Mirror is our quarterly devotional magazine with a circulation of approximately 10,000.</b></p>	<p><b>Equipping the Man in the Mirror Magazine</b></p>	<p><b>\$1,500 Value</b></p>
<p>Gold Level Sponsors will receive \$1,500 in value from a full page ad in two of the four publications in 2016. Additionally, your organization will be invited to submit a one-page article in one of these issues. The Gold Sponsor will receive 48 complimentary copies of each of these issues.</p>	<ul style="list-style-type: none"> <li>▪ Full Page Ad</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 issues</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Page Article About Your Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Article in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 48 Free Copies</li> </ul>	<ul style="list-style-type: none"> <li>▪ Issue with Your Article</li> </ul>
<p><b>The Man in the Mirror Weekly Bible Study reaches 5,000 individuals (live and via webcast) every week.</b></p>	<p><b>Weekly Bible Study</b></p>	<p><b>\$700 Value</b></p>
<p>A comprehensive library of the Bible studies are available for pastors, leaders and men's small groups at no charge, from our website. Showcase your organization/product with two 30-second video outros in 2016.</p>	<ul style="list-style-type: none"> <li>▪ 30-Second Video Outro from Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 Times in 2016</li> </ul>
<p><b>Man in the Mirror's website allows you to reach 275,000 unique visitors throughout 2016.</b></p>	<p><b>Man in the Mirror Website</b></p>	<p><b>\$500 Value</b></p>
<p>Gold Sponsors will have a rotating banner ad on the front page of our website. Your logo is also placed on our Partner Page of the website</p>	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Web pages</li> </ul>	<ul style="list-style-type: none"> <li>▪ Front Page/Rotating Partner Page Banner</li> </ul>
<p><b>As a Gold Sponsor, you'll be our guest writer on the Man in the Mirror blog during 2016.</b></p>	<p><b>Guest Blog</b></p>	<p><b>\$300 Value</b></p>
	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Blog</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Time in 2016</li> </ul>

# Platinum Level Sponsorship

The Platinum Level sponsor package provides the organization with significant exposure and over \$18,250 in media, marketing and promotion in 2016 for a return commitment of only \$12,500.

<b>Man in the Mirror has nearly 100 Area Directors and Field Representatives across the country.</b>	<b>Connection with Nearly 100 Regional Area Directors</b>	<b>\$2,500 Value</b>
<p>Our goal is to have 330 men (that's one per 1,000 churches). It is quickly becoming the largest network of individuals reaching church leaders on a one-on-one basis. All of our Area Directors have a goal of building relationships with as many as 100 churches in the first three years alone. Knowing more about your organization/products will help them in their consultative role with the local church. Build a relationship with these men with some face-to-face time at FUEL.</p>	<ul style="list-style-type: none"> <li>▪ National Training (Pre-FUEL)</li> </ul>	<ul style="list-style-type: none"> <li>▪ 20-Minute Workshop w/Q&amp;A</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Area Director (Recorded) Conference Calls</li> </ul>	<ul style="list-style-type: none"> <li>▪ Two 5-Minute Presentations</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Your Logo/Presence at Man in the Mirror Exhibit Booth</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo and Promotional Flyer</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Minute Video Outro on Man in the Mirror Training Webinars and Videos</li> </ul>	<ul style="list-style-type: none"> <li>▪ 3 Webinars in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Your Materials with Letter to Area Directors</li> </ul>	<ul style="list-style-type: none"> <li>▪ Included</li> </ul>

<b>FUEL is our Annual Leaders Conference.</b>	<b>FUEL Conference</b>	<b>\$7,500 Value</b>
<p>It is a gathering of 250–300 leaders and shakers in the men's discipleship movement including denominational executives, national/regional ministry representatives, Man in the Mirror Area Directors and Field Representatives, pastors and lay leaders. This is not a conference for men. It is a conference for leaders of men who will reach hundreds of churches impacting thousands of men.</p> <p>The Platinum Sponsor will be provided with a double "booth" space in a premium location; ensuring maximum traffic flow and the opportunity to connect with all of our attendees at this conference.</p>	<ul style="list-style-type: none"> <li>▪ Exhibit Space</li> </ul>	<ul style="list-style-type: none"> <li>▪ Premium Double</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Conference Registration</li> </ul>	<ul style="list-style-type: none"> <li>▪ 4 Free Registrations</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Program</li> </ul>	<ul style="list-style-type: none"> <li>▪ Full Panel Ad</li> </ul>
	<ul style="list-style-type: none"> <li>▪ FUEL Conference Events for Sponsors</li> </ul>	<ul style="list-style-type: none"> <li>▪ FUEL Opening Dinner (Exclusive Sponsor)</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Podium Time at FUEL</li> </ul>	<ul style="list-style-type: none"> <li>▪ 3-Minute Presentation from the Podium</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Banquet Table Tent Cards w/ Logo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Included</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Registration Packet Inserts</li> </ul>	<ul style="list-style-type: none"> <li>▪ Yes</li> </ul>
	<ul style="list-style-type: none"> <li>▪ FUEL Website</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dedicated Partner Page and Logo on Home page</li> </ul>
<ul style="list-style-type: none"> <li>▪ Hotel Room Nights</li> </ul>	<ul style="list-style-type: none"> <li>▪ 4 Room Nights</li> </ul>	

# Platinum Level Sponsorship

<p><b>Every year, Man in the Mirror brings training events, seminars, and webinars to church leaders across the country.</b></p>	<p><b>Man in the Mirror Training Events</b></p>	<p><b>\$4,500 Value</b></p>
<p>In 2016, you can be a part of up to 20 of these training events with an average attendance of 54 leaders per event. We'll also promote your commitment to the ministry with our Area Directors and other leaders via training webinars/videos throughout the year.</p>	<ul style="list-style-type: none"> <li>▪ 3-Minute Sponsor Video at Man in the Mirror Training Events</li> </ul>	<ul style="list-style-type: none"> <li>▪ 20 Events in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 1-Minute Video Outro on Man in the Mirror Training Webinars for Area Directors and Leaders</li> </ul>	<ul style="list-style-type: none"> <li>▪ 3 Webinars in 2016</li> </ul>
<p><b>Equipping the Man in the Mirror is our quarterly devotional magazine with a circulation of approximately 10,000.</b></p>	<p><b>Equipping the Man in the Mirror Magazine</b></p>	<p><b>\$2,000 Value</b></p>
<p>Platinum Level Sponsors will receive \$2,000 in value from a full page ad (premium: inside-front cover) in two of the four publications in 2016. Additionally, your organization will be invited to submit a one-page article in one of these issues. The Platinum Sponsor will receive 48 complimentary copies of each of these issues.</p>	<ul style="list-style-type: none"> <li>▪ Full Page Inside Front Cover Ads</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 Issues</li> </ul>
	<ul style="list-style-type: none"> <li>▪ One-Page Article About Your Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 Article in 2016</li> </ul>
	<ul style="list-style-type: none"> <li>▪ 48 free copies</li> </ul>	<ul style="list-style-type: none"> <li>▪ Issues with Your Article</li> </ul>
<p><b>The Man in the Mirror Weekly Bible Study reaches 5,000 individuals (live and via webcast) every week.</b></p>	<p><b>Weekly Bible Study</b></p>	<p><b>\$1,000 Value</b></p>
<p>A comprehensive library of the Bible studies are available for pastors, leaders and men's small groups at no charge, from our website. Showcase your organization/product with two 30-second video outros in 2016.</p>	<ul style="list-style-type: none"> <li>▪ 30-Second Video Outro from Ministry/Organization</li> </ul>	<ul style="list-style-type: none"> <li>▪ 4 Times in 2016</li> </ul>
<p><b>Man in the Mirror's website allows you to reach 275,000 unique visitors throughout 2016.</b></p>	<p><b>Man in the Mirror Website</b></p>	<p><b>\$750 Value</b></p>
<p>Platinum Sponsors will have a rotating banner ad on the front page of our website. Your logo is also placed on our Partner Page of the website.</p>	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Web Pages</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo on Our Front Page and Ad on Partner Page Banner</li> </ul>
<p><b>As a Platinum Sponsor, you'll be our guest writer on the Man in the Mirror blog during 2016.</b></p>	<p><b>Guest Blog</b></p>	<p><b>\$500 Value</b></p>
	<ul style="list-style-type: none"> <li>▪ Man in the Mirror Blog</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 Times in 2016</li> </ul>