

METHODS & TACTICS

NO MAN LEFT BEHIND



**SELF-PACED
TRAINING**



man in the mirror

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**NO MAN LEFT BEHIND SELF-PACED TRAINING
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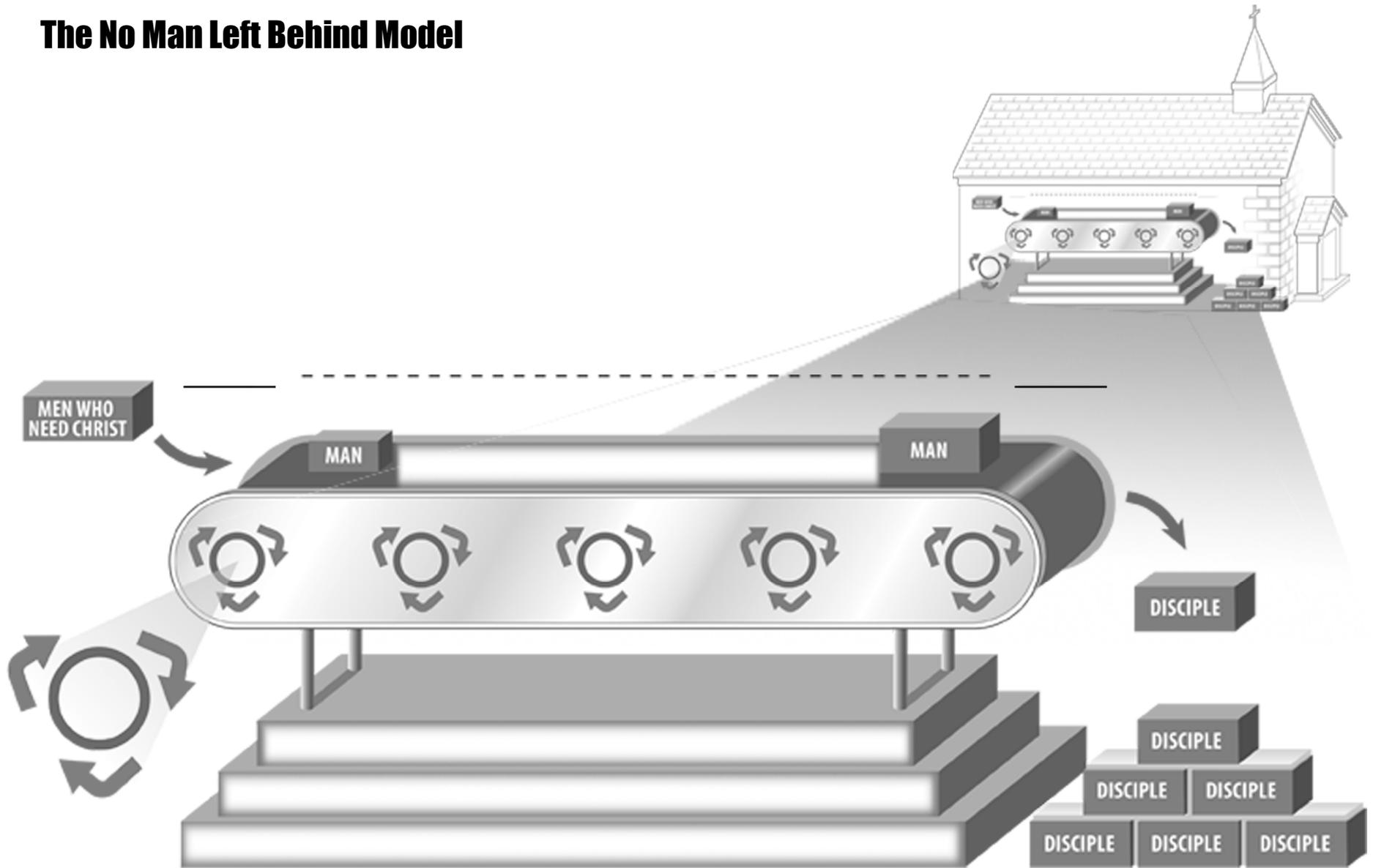
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The No Man Left Behind Model



Session Five: Capture Momentum with the Right Next Step

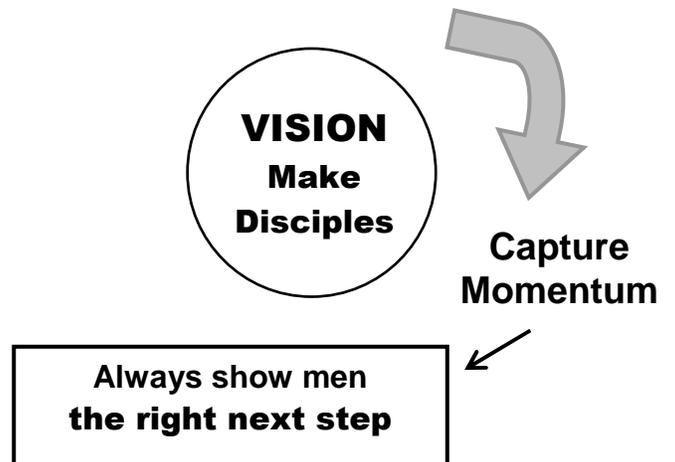
A. Capturing Momentum Solves the Problem of the Event-Driven Ministry

B. Second Gear Material

- Appropriate
- Short-term
- Believable/Achievable

It's 90° outside. If you're going to turn on the air conditioner, **CLOSE THE WINDOWS!**

C. On-site Commitment



Activity – Create and Capture

Create

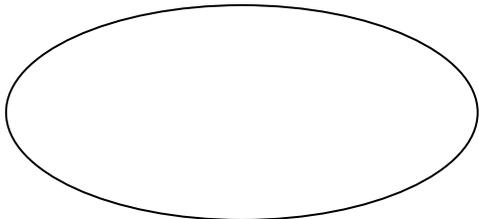
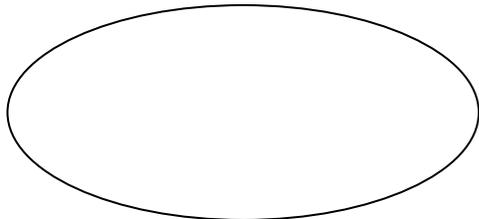
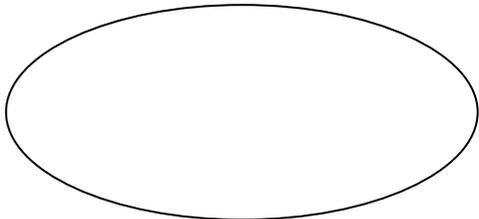
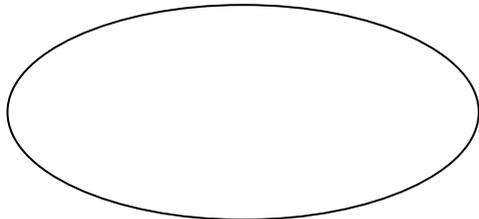
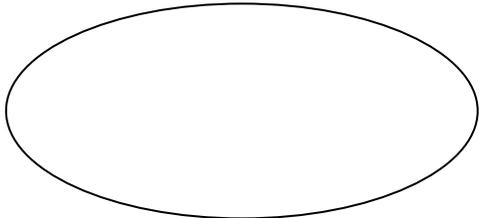
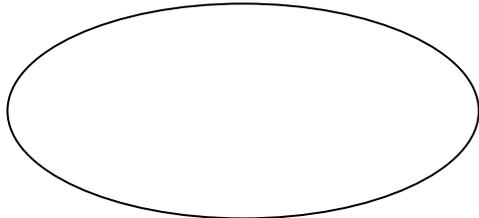
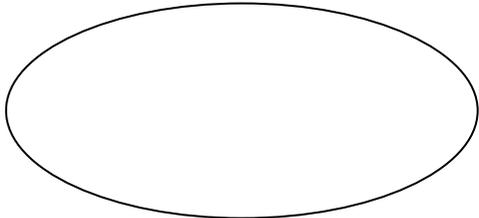
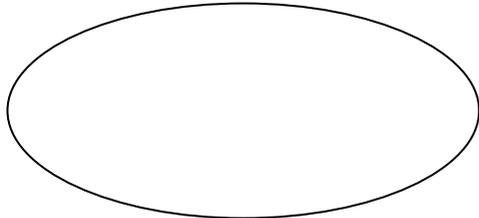
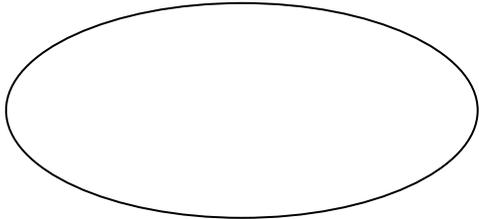
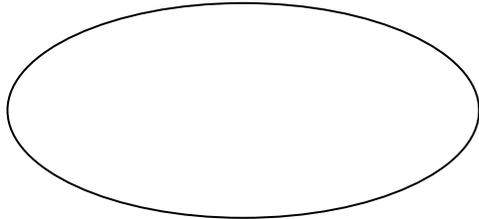


Capture

Example:
Success That Matters Seminar



6-week Follow-up Groups



Session Five: Capture Momentum with the Right Next Step, cont'd

Discussion Questions

1. How have you seen the effects of roller coaster ministry in your church? How has it affected your ability to sustain vibrant and effective men's discipleship efforts?
2. Think about some of the create momentum activities you or your church has done in recent months. Which of these had effective next steps? What would you have done differently based on the information from this session?

Planning Exercise:

Activity Planning Sheet – Page 32

1. Review your work on the Activity Planning Sheet from the last session.
2. On the top half of Page 32, brainstorm with your group for about 15 minutes:
 - a. Where are the men you are targeting for this activity now? How can we recruit them effectively to this opportunity?
 - b. Where do we want men to go from this activity? What are some possible *right next steps*?
3. On the bottom half of Page 32, take your ideas and begin making concrete plans for recruiting men to the activity, and for the Capture step you implement for men at and after the event.



Build Your Plan Worksheets



Activity Planning Sheet

Event/Activity: _____

Date: _____ Location: _____

Our VISION: _____

How this Activity/Ministry contributes to the vision:

What **types of men** will this event target? _____

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	
Prayer	
Promotion	
Content / Agenda	
Food	
Emcee	
Follow-up	

Event Planning – “What needs to be done to maximize the contribution of this event/activity to our mission?”

TASK?	AREA?	WHO?	BY WHEN?



BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities

EVENT	DATE

Possible Planned “Next Step” Activities

EVENT	DATE

PLANNING... (Choose a few pre-event and post-event opportunities from above)

Pre-Event Integration / Marketing – “How do I connect to the men where they already are to help them become involved in this opportunity?”

TASK?	WHO?	BY WHEN?

Integration to Next Steps – “What do we need to do at the event to connect as many men as possible to the ‘right next step’?”

TASK?	WHO?	BY WHEN?



