

CALL AN AUDIBLE—PROJECT PLAN CHECKLIST

Challenge 1— MASTER THE ESSENTIALS OF BIBLICAL MANHOOD

✓	Weeks Before/ After Kickoff	Plan & Assess, Create Value, Capture Momentum, Sustain Change, Evaluate & Celebrate	Who?	By When?
Plan & Assess				
	-16	Recruit new leaders for this challenge, using the Processes section of this notebook.		
	-14	Choose Create event type: _____.		
	-14	Confirm speaker for event, as needed: _____.		
	-13	Choose date(s) and times for event: _____ at _____.		
	-13	Decide what resource to use for the short, Capture groups: _____.		
	-13	Decide what curriculum to use for the longer, Sustain groups: _____. How many weeks? _____. Chapters/Sessions: _____.		
	-12	Download Faith & Life Objectives (F&LO) card and pre-challenge Assessment form from website and modify as needed with team.		
	-11	Reserve venue/room for the event and add to church calendar and website.		
	-11	Get the pastor's sign-off on the F&LO card and pre Assessment. Print one for <i>every</i> man.		
	-11	Finalize leadership team for Challenge 1.		
	-10	Create distribution plan for the F&LO cards and Assessment.		
	-10	Finalize the event promo plan, using the template in the Processes section of this notebook.		
	-9	Begin studying the book <i>No Man Left Behind</i> with the event team.		
	-9	Determine your All-Inclusive and "Hands" activities, using checklists provided.		
Create Value				
	-8	Begin promoting event, using your promo plan. Be sure to focus on personal invitation!		
	-8	Start asking men to lead the Capture groups (4-8 wk follow-up)—1 leader per 8 men.		
	-7	Begin holding weekly leadership mtgs for event coordinators.		
	-6	Make sure leaders are in place to lead the Capture groups.		
	-5	Pass out F&LO cards and Assessments to leaders.		
	-4	Weekend Services—Announce The Journey and Challenge 1. Build excitement!		
	-3	Various leaders should distribute the F&LO cards and Assessment forms to all men in small groups, classes, sports activities, etc.		
	-2	Order materials for the Capture groups. Be sure to have enough for men who don't come to event but want to join groups.		
	-2	Continue distributing cards and distributing/collecting Assessments.		
	0	Kick off Challenge 1 with the event.		

✓	Weeks Before/ After Kickoff	Plan & Assess, Create Value, Capture Momentum, Sustain Change, Evaluate & Celebrate	Who?	By When?
Capture Momentum				
	0	Connect men directly into follow-up groups BEFORE they leave the event.		
	1	Invite ALL men to join the follow-up groups.		
	1	Follow-up groups meet for the first time, using the resource of your choice. Group leaders should distribute F&LO cards and collect Assessments as needed.		
	3	Plug men who aren't directly participating into other small groups and ongoing ministries. Use All-Inclusive suggestions.		
	4	Order your materials for Sustain groups.		
	4	Ask all existing follow-up group leaders if they'd like to continue leading a group for the next study. Replace and recruit as needed.		
	5	Announce Sustain step in existing groups <i>and</i> church-wide. Re-communicate the F&LOs.		
	6	Have guys agree to continue Sustain study the following week and give new guys an opportunity to get into groups. Reform groups as needed.		
Sustain Change				
	7	Begin studying Sustain curriculum. (This project plan is based on 6, 12, or 24 wks of study.)		
	8	Help men outside of the groups stay engaged in the challenge, using All-Inclusive ideas.		
	9-20	Give men an opportunity to put what they're learning into action, using a "Hands" suggestion from the checklist. Advertise them church-wide to ALL the men in the church.		
	9, 15 or 27	Download post-challenge Assessment form. Modify as needed and have the pastor approve. Print one for every man in the church.		
	10, 17 or 29	Choose date/time for celebration gathering: _____. Invite pastor and leaders.		
	12, 18 or 30	Have the small group leaders distribute the post-challenge Assessment in the final week of the study. Men should complete it based on how they're living their lives <i>recently</i> . Collect.		
Evaluate & Celebrate				
	12, 18 or 30	Distribute and collect post-challenge Assessment to all the men in the church during weekend services, classes, and other groups. Aim to keep these separate from the Assessments of the men who participated in the men's-only groups.		
	12, 18 or 30	Reserve room/location for celebration gathering: _____.		
	13, 19 or 31	Make sure all Assessments have been collected. Create a report; keep the results of the participants in the men's-only groups separate if possible. Share the report with your pastor and team.		
	13, 19 or 31	Ask men who led groups for names of guys who particularly benefitted from Challenge 1.		
	13, 19 or 31	Finalize the celebration agenda. Be creative! Incorporate humor or competition.		
	13, 19 or 31	Announce the men's celebration gathering and invite ALL the men in the church.		
	14, 20 or 32	Ask the men recommended by the group leaders to share their stories with you or another team member—either by email, video, or at the celebration. Ask for permission to share.		
	16, 23 or 34	Celebrate with your men! Announce the results of the Assessment, remind them of their F&LOs, pray together, share testimonies, and enjoy!		
	16, 23 or 34	Announce Challenge 2! Ask men to consider, "Who's missing?" and invite others on The Journey from outside the church.		