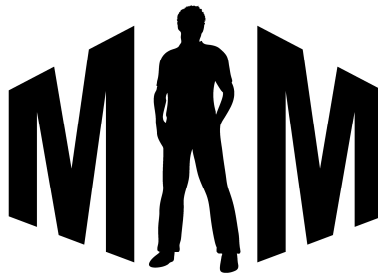


# METHODS & TACTICS

**NO MAN LEFT BEHIND**



**SELF-PACED  
TRAINING**



**man in the mirror**

**180 wilshire boulevard  
casselberry, fl 32707  
407-472-2100**

**[www.maninthemirror.org](http://www.maninthemirror.org)**

**NO MAN LEFT BEHIND SELF-PACED TRAINING  
COURSE TWO: METHODS & TACTICS  
published by Man in the Mirror, Inc.**

**©2010 by Patrick Morley, David Delk & Brett Clemmer**

**All scripture references are from:  
*The Holy Bible*, New International Version**

**Quotations and Discussion Questions that cite *No Man Left Behind* or “NMLB” are from:  
*No Man Left Behind*, © 2006 by Patrick Morley, David Delk and Brett Clemmer  
published by Moody Publishers, Chicago, IL.**

**ALL RIGHTS RESERVED**

**No part of this publication may be reproduced or transmitted in any form or manner without prior consent of Man in the Mirror, Inc., with the exception of blank worksheets which may be reproduced solely for the purposes of completing the exercises in this course.**

# METHODS & TACTICS

**NO MAN LEFT BEHIND**  **SELF-PAGED  
TRAINING**

## Contents

### Session Outlines

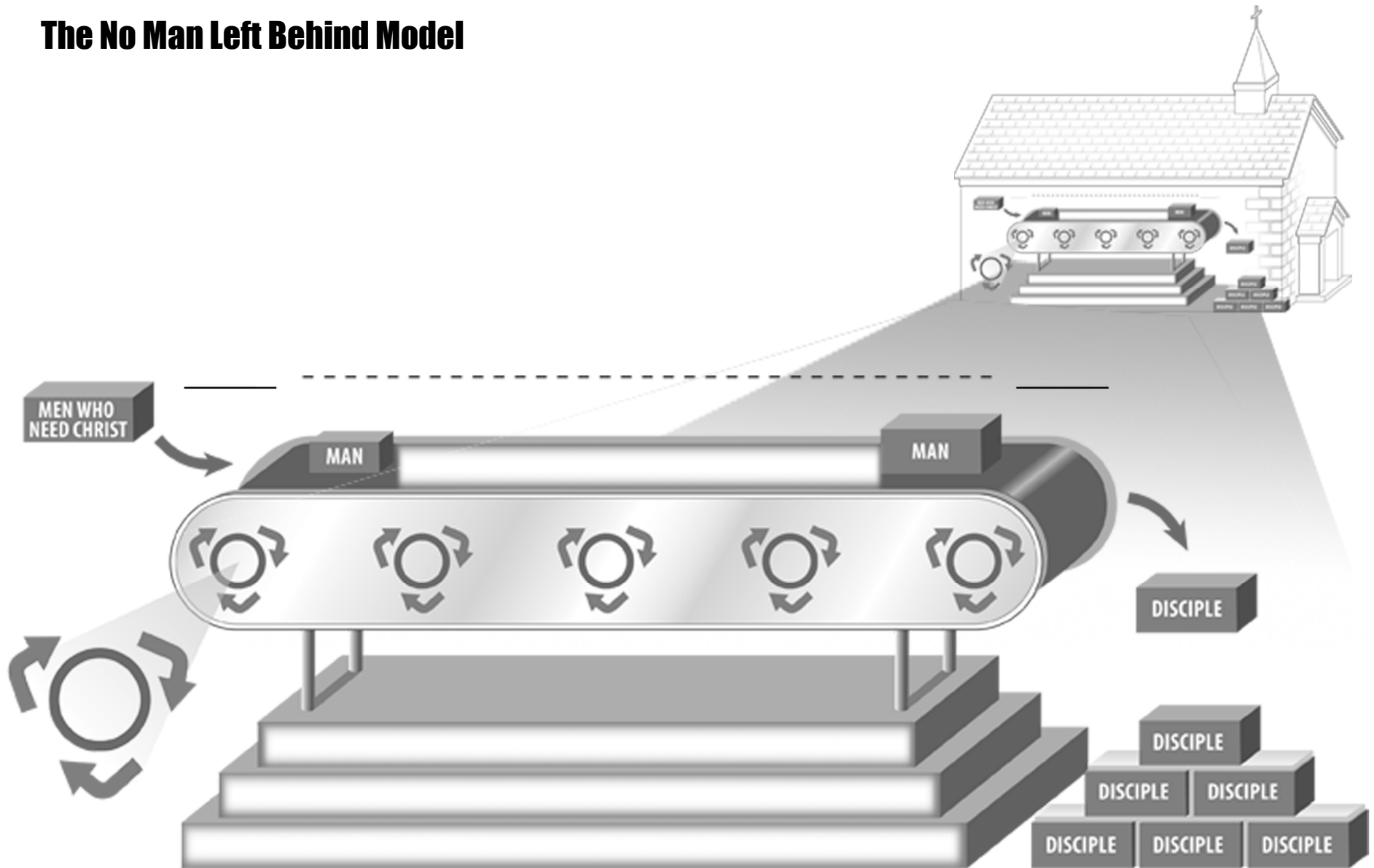
One:	Casting the Vision	3
Two:	Building Leaders & Allies	5
Three:	What Does a Disciple Look Like in Your Church	9
Four:	Create Momentum by Providing Value	11
Five:	Capture Momentum with the Right Next Step	15
Six:	Reaching Men at the Heart Level	18
Seven:	Sustain Momentum Through Bridges & Relationships	20
Eight:	Now What? Planning Your Next Steps	23

### Build Your Plan

Vision Worksheet (Session 1)	26
Leadership Team Audit (Session 2)	27
Leadership Team Audit – Recruiting Worksheet (Session 2)	28
What Does a Disciple Look Like/“Head-Heart-Hands Matrix” (Session 3)	29
Activity Planning Sheet (Session 4, 5 & 6)	31-33
Activity Planning Sheet (template for future use)	34-36
Pathways Sheets	37



## The No Man Left Behind Model



## Session Five: Capture Momentum with the Right Next Step

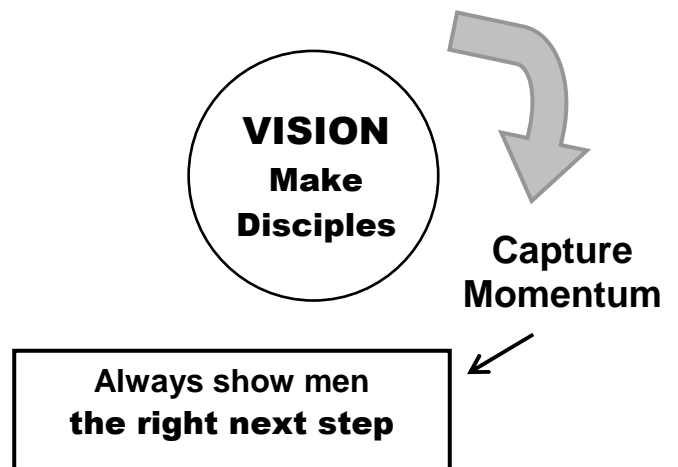
A. Capturing Momentum Solves the Problem of the Event-Driven Ministry

B. Second Gear Material

- Appropriate
- Short-term
- Believable/Achievable

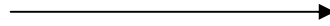
It's 90° outside. If you're going to turn on the air conditioner, **CLOSE THE WINDOWS!**

C. On-site Commitment

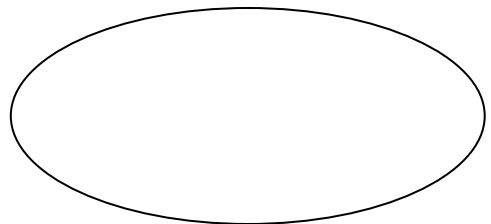
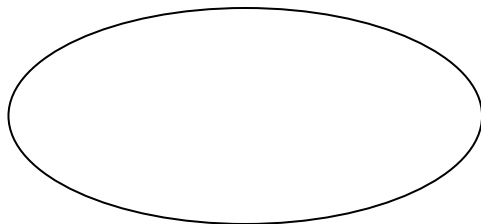
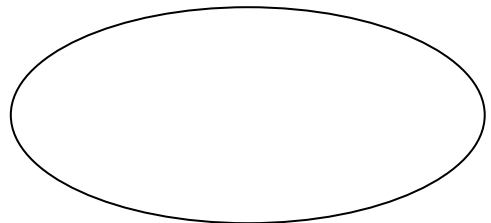
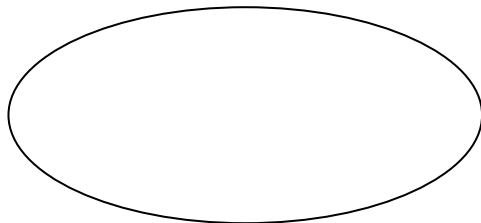
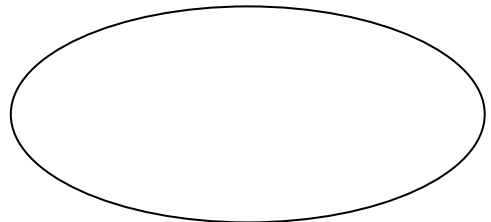
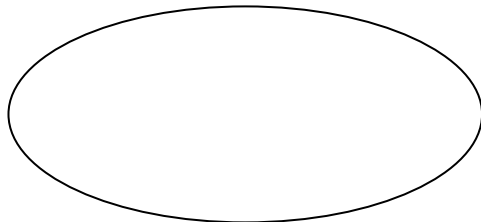
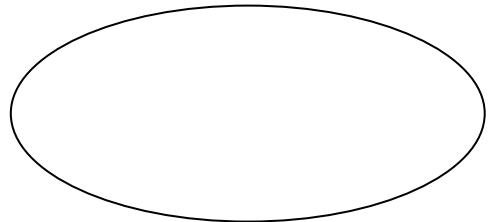
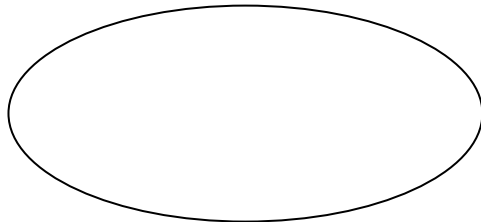
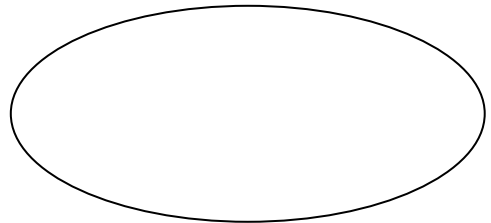
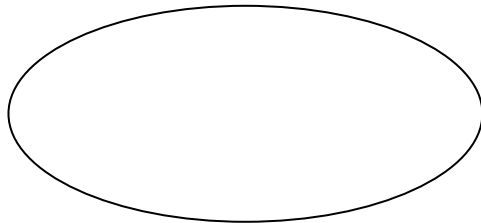
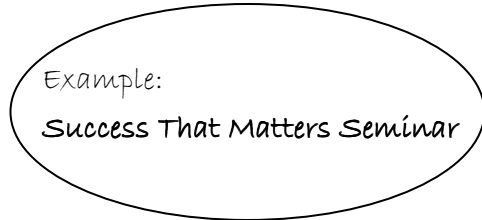


## Activity – Create and Capture

Create



Capture



## Session Five: Capture Momentum with the Right Next Step, cont'd

### Discussion Questions

1. How have you seen the effects of roller coaster ministry in your church? How has it affected your ability to sustain vibrant and effective men's discipleship efforts?
2. Think about some of the create momentum activities you or your church has done in recent months. Which of these had effective next steps? What would you have done differently based on the information from this session?

### Planning Exercise:

Activity Planning Sheet – Page 32

1. Review your work on the Activity Planning Sheet from the last session.
2. On the top half of Page 32, brainstorm with your group for about 15 minutes:
  - a. Where are the men you are targeting for this activity now? How can we recruit them effectively to this opportunity?
  - b. Where do we want men to go from this activity? What are some possible *right next steps*?
3. On the bottom half of Page 32, take your ideas and begin making concrete plans for recruiting men to the activity, and for the Capture step you implement for men at and after the event.



# Build Your Plan Worksheets





# Activity Planning Sheet

Event/Activity: \_\_\_\_\_

Date: \_\_\_\_\_ Location: \_\_\_\_\_

Our VISION: \_\_\_\_\_

\_\_\_\_\_

How this Activity/Ministry contributes to the vision:

\_\_\_\_\_

What **types of men** will this event target? \_\_\_\_\_

**Possible Leaders and Areas of Responsibility** (not all will apply to every opportunity)

Area	Name
Team Leader	
Prayer	
Promotion	
Content / Agenda	
Food	
Emcee	
Follow-up	

**Event Planning** – “What needs to be done to maximize the contribution of this event/activity to our mission?”

TASK?	AREA?	WHO?	BY WHEN?

## BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

### Possible Preceding Activities

EVENT	DATE

### Possible Planned “Next Step” Activities

EVENT	DATE

## PLANNING... (Choose a few pre-event and post-event opportunities from above)

**Pre-Event Integration / Marketing** – “How do I connect to the men where they already are to help them become involved in this opportunity?”

TASK?	WHO?	BY WHEN?

**Integration to Next Steps** – “What do we need to do at the event to connect as many men as possible to the ‘right next step’?”

TASK?	WHO?	BY WHEN?

## EVENT SCHEDULE

**Heart-Orientation** – “What strategies will we use to reach men at the heart level?”

- |                                     |  |  |                                |                                  |                                |
|-------------------------------------|--|--|--------------------------------|----------------------------------|--------------------------------|
| <input type="checkbox"/> Music      | <input type="checkbox"/> Games/Competition   | <input type="checkbox"/> Testimonies   | <input type="checkbox"/> Video | <input type="checkbox"/> Stories | <input type="checkbox"/> Humor |
| <input type="checkbox"/> Activity   | <input type="checkbox"/> Service Opportunity | <input type="checkbox"/> Conversations | <input type="checkbox"/> Drama | <input type="checkbox"/> Prayer  |                                |
| <input type="checkbox"/> Traditions | <input type="checkbox"/> Celebrations        | <input type="checkbox"/> Other         |                                |                                  |                                |

List the specific strategies you will incorporate and how:

---

**AGENDA** – “How will you organize your event on a time schedule?”

From	To	Description	Who	Supplies Needed