

# RUN THE PLAY—PROJECT PLAN CHECKLIST

## Challenge 1— MASTER THE ESSENTIALS OF BIBLICAL MANHOOD

✓	Weeks Before/ After Kickoff	Plan & Assess, Create Value, Capture Momentum, Sustain Change, Evaluate & Celebrate	Who?	By When?
<b>Plan &amp; Assess</b>				
	-16	Recruit new leaders for this challenge, using the Processes section of this notebook.		
	-14	Choose Fri. night/Sat. morning OR Sat. format for <i>Success That Matters</i> : _____.		
	-14	Choose whether to use MIM speaker or your own: _____.		
	-13	Choose date(s) for <i>Success That Matters</i> event: _____.		
	-13	Call Man in the Mirror at 800-929-2536 to discuss date/speaker (if using a MIM speaker).		
	-13	Send in completed seminar contract and Scheduling Fee.		
	-13	Decide to do <i>The Man in the Mirror</i> as a book study or video study for your Sustain step.		
	-13	Decide whether your Sustain step will last 6 weeks, 12 weeks, or 24 weeks: _____. Then, choose Chapter plan for 6 or 12-wk study. Chapters: _____.		
	-12	Download Faith & Life Objectives (F&LO) card and pre-challenge Assessment form from website and modify as needed with team.		
	-11	Reserve the room for <i>Success That Matters</i> and add to church calendar and website. Read Manual that comes with seminar kit from MIM for <i>Success That Matters</i> .		
	-11	Get the pastor's sign-off on the F&LO card and pre Assessment. Print one for <i>every</i> man.		
	-11	Finalize leadership team for Challenge 1.		
	-10	Create distribution plan for the F&LO cards and Assessments.		
	-10	Finalize the event promo plan, using guide in the Manual that came with the seminar kit.		
	-9	Begin studying the book <i>No Man Left Behind</i> with the event team.		
	-9	Determine your All-Inclusive and "Hands" activities, using checklists provided.		
<b>Create Value</b>				
	-8	Begin promoting <i>Success That Matters</i> , using your plan and the seminar kit Manual.		
	-8	Start asking men to lead the Capture groups (6-week follow-up)—1 per 8 men expected.		
	-7	Begin holding weekly leadership mtgs for event coordinators (roles in seminar Manual).		
	-6	Make sure leaders are in place to lead the Capture groups.		
	-5	Pass out F&LO cards and Assessments to leaders.		
	-4	Weekend Services—Announce The Journey and Challenge 1. Build excitement!		
	-3	Various leaders should distribute the F&LO cards and Assessment forms to all men in small groups, classes, sports activities, etc.		
	-2	If you need more Life Plans and Session Outlines for the event, contact Man in the Mirror.		
	-2	Continue distributing cards and distributing/collecting Assessments.		
	0	Kick off Challenge 1 with the <i>Success That Matters</i> event.		

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<b>Capture Momentum</b>				
	0	Connect men directly into follow-up groups BEFORE they leave the event.		
	1	Invite ALL men to join the follow-up groups.		
	1	Follow-up groups meet for the first time, using the Life Plan. Group leaders should distribute F&LO cards and collect Assessments as needed.		
	3	Plug men who aren't directly participating into other small groups and ongoing ministries. Use All-Inclusive suggestions.		
	4	Order <i>The Man in the Mirror</i> books OR <i>Man in the Mirror REMIX</i> DVDs for Sustain groups.		
	4	Ask all existing follow-up group leaders if they'd like to continue leading a group for the next study. Replace and recruit as needed.		
	5	Announce Sustain step in existing groups and church-wide. Re-communicate the F&LOs.		
	6	Have guys agree to continue Sustain study the following week and give new guys an opportunity to get into groups. Reform groups as needed.		
<b>Sustain Change</b>				
	7	Begin studying <i>The Man in the Mirror</i> .		
	8	Help men outside of the groups stay engaged in the challenge, using All-Inclusive ideas.		
	9-20	Give men an opportunity to put what they're learning into action, using a "Hands" suggestion from the checklist. Advertise them church-wide to ALL the men in the church.		
	9, 15 or 27	Download post-challenge Assessment form. Modify as needed and have the pastor approve. Print one for every man in the church.		
	10, 16 or 28	Choose date/time for men's celebration dinner: _____. Invite pastor and leaders.		
	12, 18 or 30	Have the small group leaders distribute the post-challenge Assessment in the final week of the study. Men should complete it based on how they're living their lives <i>recently</i> . Collect.		
<b>Evaluate &amp; Celebrate</b>				
	12, 18 or 30	Distribute and collect post-challenge Assessment to all the men in the church during weekend services, classes, and other groups. Aim to keep these separate from the Assessments of the men who participated directly in the men's-only groups.		
	12, 18 or 30	Reserve room/location for celebration dinner: _____.		
	13, 19 or 31	Make sure all Assessments have been collected. Create a report; keep the results of the participants in the men's-only groups separate if possible. Share the report with your pastor & team.		
	13, 19 or 31	Ask men who led groups for names of guys who particularly benefitted from Challenge 1.		
	13, 19 or 31	Meet with team. Finalize menu for dinner. Be creative! Incorporate humor or competition.		
	13, 19 or 31	Announce the men's dinner and invite ALL the men in the church.		
	14, 20 or 32	Ask the men recommended by the group leaders to share their stories with you or another team member—either by email, video, or at the celebration. Ask for permission to share.		
	16, 23 or 34	Celebrate with your men at dinner! Announce the results of the Assessment, remind them of their F&LOs, pray together, share testimonies, and enjoy!		
	16, 23 or 34	Announce Challenge 2! Ask men to consider, "Who's missing?" and invite others on The Journey from outside the church.		