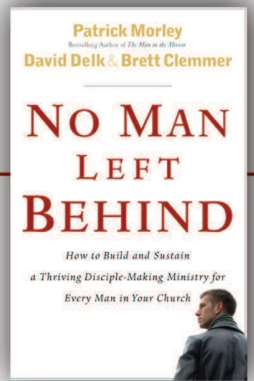


NO MAN LEFT BEHIND COURSEWARE

Based on the book
NO MAN LEFT BEHIND



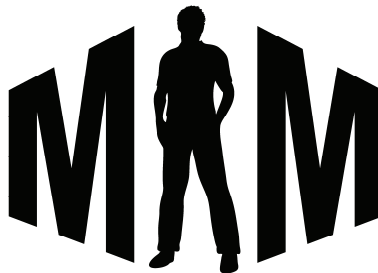
METHODS & TACTICS

with Patrick Morley, David Delk, Brett Clemmer, and Charles Cooper | **COURSE TWO**



METHODS & TACTICS

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man in the mirror

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COURSE TWO: METHODS & TACTICS
published by Man in the Mirror, Inc.**

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METHODS & TACTICS

NO MAN LEFT BEHIND  COURSEWARE

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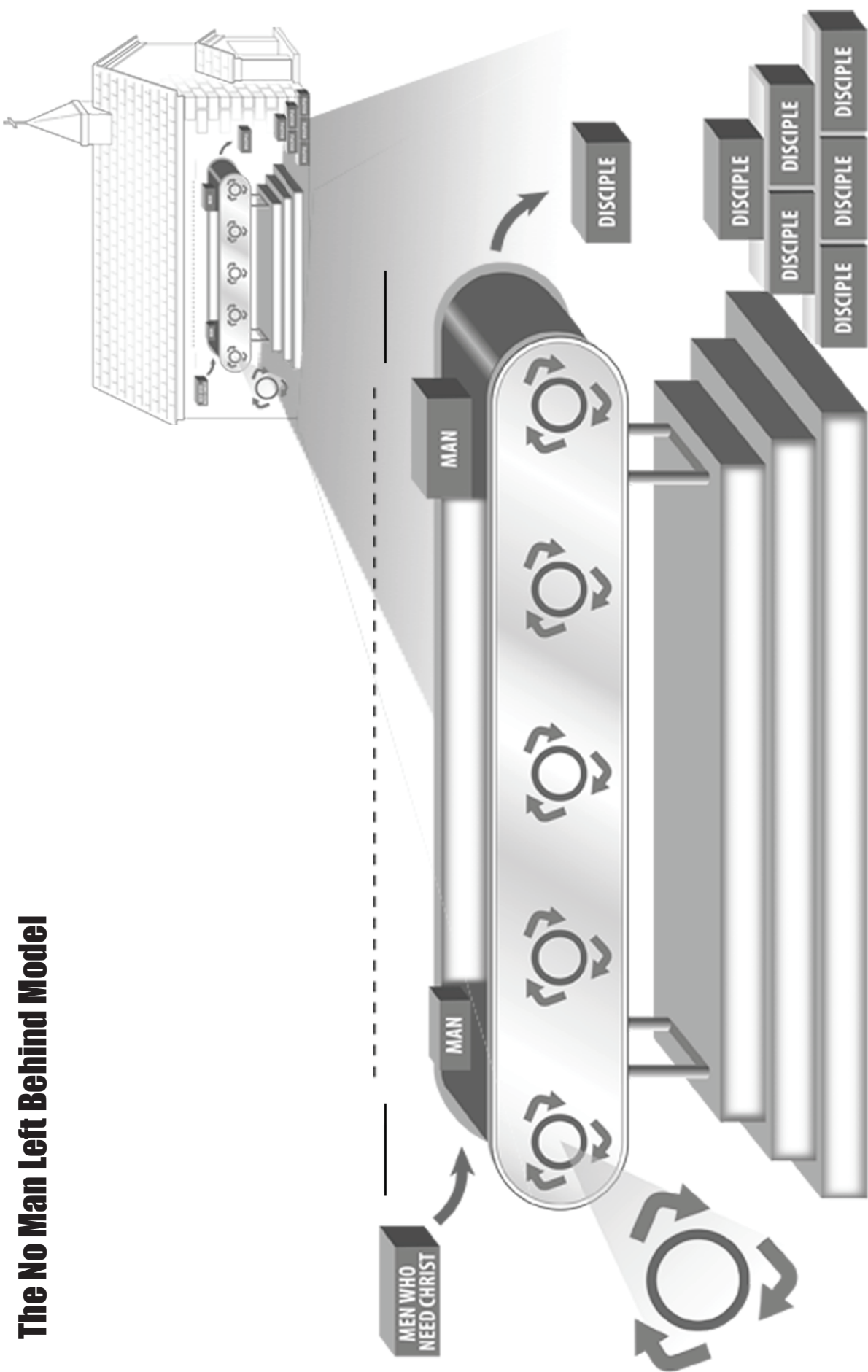
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The No Man Left Behind Model



Session One: Casting the Vision

Where there is no vision, the people perish... Proverbs 29:18

Have you ever been involved in some kind of ongoing volunteer activity, such as Little League, Boy Scouts, etc.? Why did you get involved?

If you have one, what is the purpose or vision statement for your ministry to men?

A. Resonance

B. Internal—Planning Tool

C. External—Call, Slogan and/or Name

D. “Elevator Speech”

How can we
call men to a
challenge?

VISION
Make
Disciples

“Can you hear me
now? Good.”



Session One: Casting the Vision, cont'd

Discussion Questions

1. Does your ministry to men currently have a mission, vision or purpose statement?

How would you rate its effectiveness as a:
 - a. planning tool?
 - b. communication tool?
 - c. inspiration or encouragement to men?

2. What are some key Bible passages that you might want to consider as you develop a vision statement for your ministry? (For example, Proverbs 27:17; Matthew 28:18-20; Galatians 6:1-2; Ephesians 4:11-16; Colossians 1:28-29; Colossians 3:19, 21; 2 Timothy 2: 2.) Make notes of key ideas and themes that you would like to consider for your vision.

3. What are some key words or phrases that might be meaningful to the men of your church?

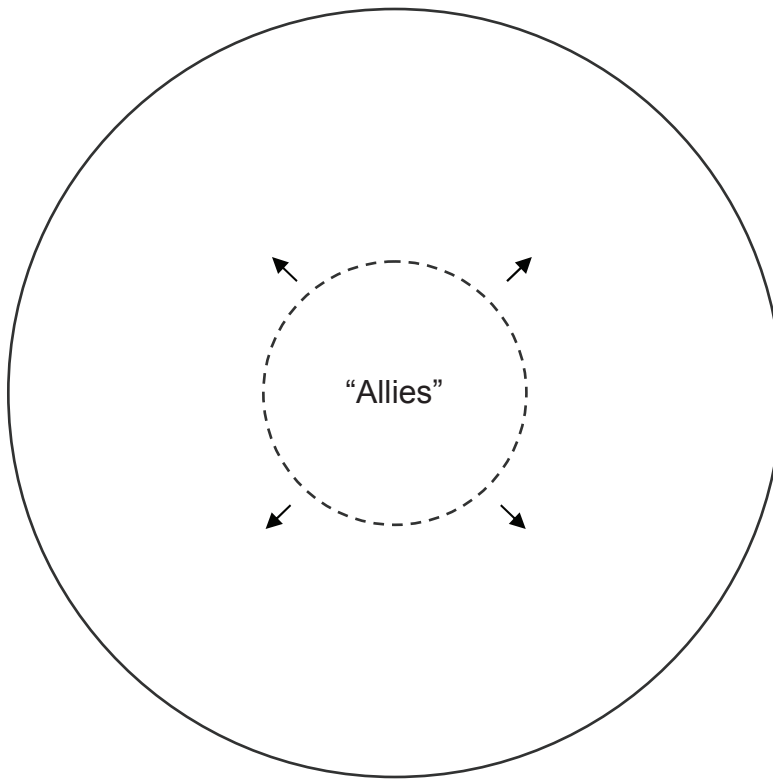
Planning Exercise

Turn to the **Build Your Plan** section in the back of this Participant's Guide and complete the Vision Worksheet. You may need to come back to this several times over the next few sessions to fine tune it.



Session Two: Building Allies & Leaders

Enlisting Allies



Session Two: Building Allies & Leaders, cont'd

Identifying and Cultivating Leaders

Raw Material: Traits of a Potential Leader

Your job is to...

Not...



Session Two: Building Allies & Leaders, cont'd

Discussion Questions

1. How is men's discipleship viewed in your church? Is it a high or low priority? What are you basing that assessment on?
2. How many leaders in your church really "get it" when it comes to the importance of men's discipleship? Why or why not?
3. Talk about some men who have the raw traits of a leader that you may have been disregarding. How could you help these men be more connected?

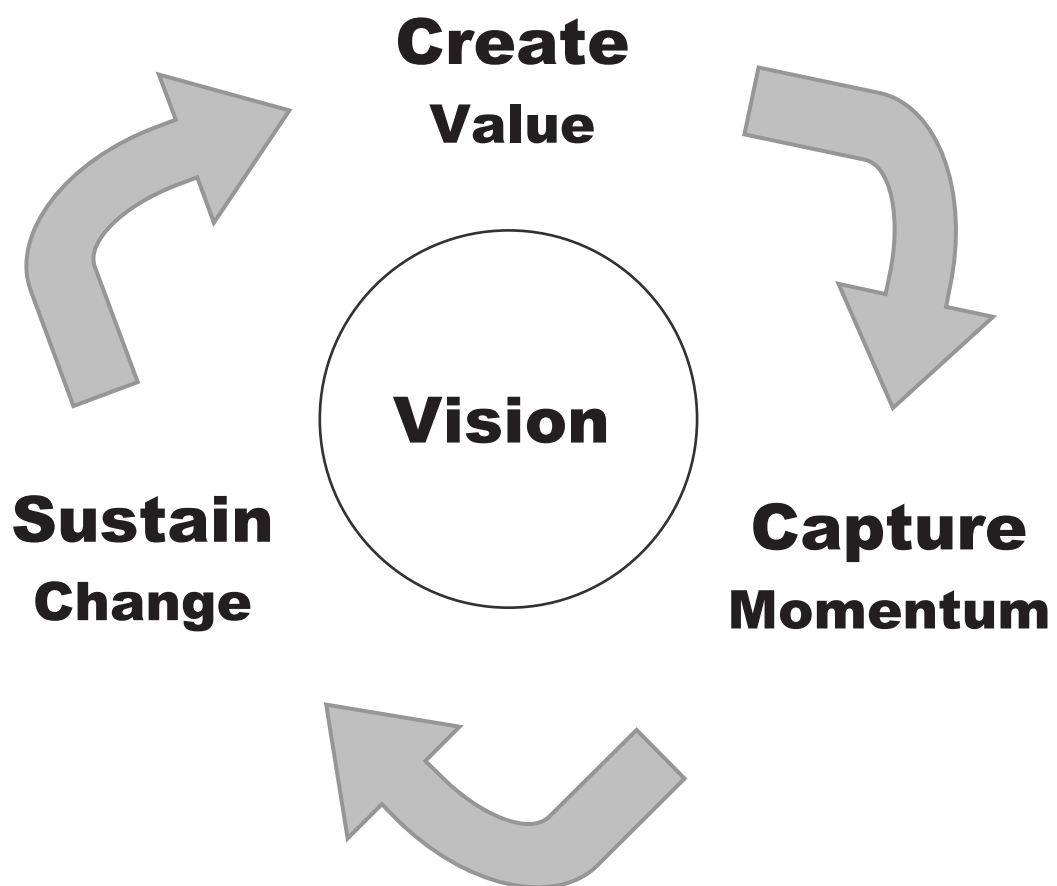
Planning Exercise

You will be using two planning sheets from the work you completed in the Build Your Plan section of *Course One: Foundations* for this exercise. They are the Ministry Audit and the Leadership Team Audit (found in the back of this workbook as well). *If you need the Ministry Audit, please call Man in the Mirror at 800.929.2536 or 407.472.2100.*

1. Ministry Audit—Identify the 2-3 ministry opportunities for each category of men that are the most effective. Identify the key ministry leader(s) for each of those opportunities. Establish a game plan for meeting with them and sharing your vision for men's discipleship in the church and enlist their support.
2. Leadership Team Audit—Who are those unexpected leaders in your church? Brainstorm with your group and come up with a list of potential leaders you want to cultivate for the future. How will you approach them? Develop a concrete plan—remember ARTT.
 - a. Who will approach each one?
 - b. How will they set the appointment?
 - c. How will you begin to establish a relationship?
 - d. In what ways can you invite them to get involved?



The Engine—Overview



Session Three: What Does a Disciple Look Like in Your Church?

If you knew that you were only going to have a man for five years, what are the ideas and experiences that would want him to get in order to consider your ministry a “success”?

Relational Sphere: Aspect:	God	Family	Church	World	Self
Head (Intellect)					
Heart (Passion)					
Hands (Behavior)					

Session Three: What Does a Disciple Look Like in Your Church?, cont'd

Discussion Questions

1. If you asked men in your church what it means to be a disciple, what kind of answers would you get? Why?
2. Do you think the leaders in your church have a consistent understanding of what a male disciple looks like? Why or why not?
3. What is a concrete step you could take to help men understand what it means to be a disciple in your church?

Planning Exercise: GAP Analysis

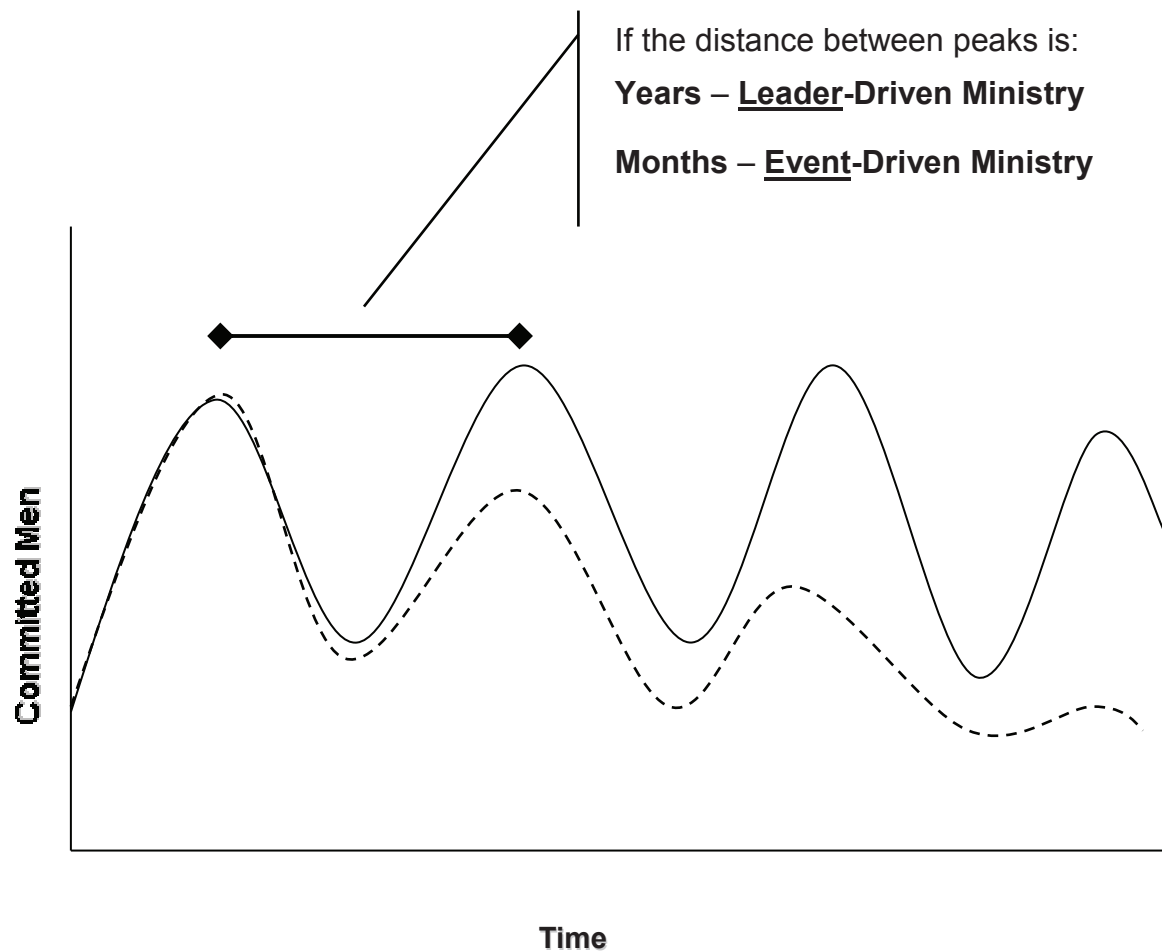
Go to the **Build Your Plan** section to find the blank copy of the Head-Heart-Hands matrix.

1. Complete the chart as best you can, selecting two to four items in each box to help you define what a disciple looks like in your church. You will want to review this with your pastor in the future, but do the best you can now.
2. Now take your Ministry Audit from *Course One: Foundations* and conduct a “Gap Analysis.” For each item on your Head-Heart-Hands (HHH) matrix, determine if there is an activity or opportunity for men to learn or experience that. Check off the item from your matrix. You can check more than one HHH item per ministry activity.
3. When you are done, circle all the items on your Head-Heart-Hands matrix that do not have a check mark.
4. For discussion: Unchecked items indicate the types of new opportunities that may need to be made available to men in your church. Don't work too hard to create new opportunities to teach men what they can already learn or experience in existing ministries.



Session Four: Create Momentum by Providing Value

What is this?

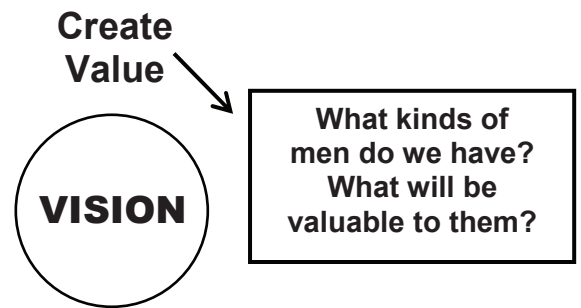


Session Four: Create Momentum by Providing Value, cont'd

5 Types of Men

Felt Needs

Personal Invitations



BIG IDEA:

**Give men what they need
in the context of what they want.**



<div> <div>Wide</div> <div>Need Christ</div> </div>		<div> <div>Cultural Christian</div> <div>Biblical Christian</div> </div>		<div> <div>Leader</div> <div>Hurting</div> </div>	
Felt Needs:					
Activities:					



Session Four: Create Momentum by Providing Value, cont'd

Discussion Questions

1. Debrief an activity you have held in the past few months. Talk through the event as a group with the following questions:
 - a. Did this activity target a specific type of men? If not, how did that affect the expectations or outcome of the event?
 - b. What specific felt needs did the activity address?
 - c. Was there a cohesive strategy to get men to attend, including an emphasis on personal invitations? How did it work?
 - d. Based on this session, is there anything you would have done differently?

Planning Exercise:

Go to the Activity Planning Sheet in the **Build Your Plan** section.

1. Begin planning an upcoming (existing is preferred) activity that men will be attending. *Complete the first page of the tool only.*
2. Plan the logistics of the event: who, when, where, why and what. You'll plan the "how" in the next session.



Session Five: Capture Momentum with the Right Next Step

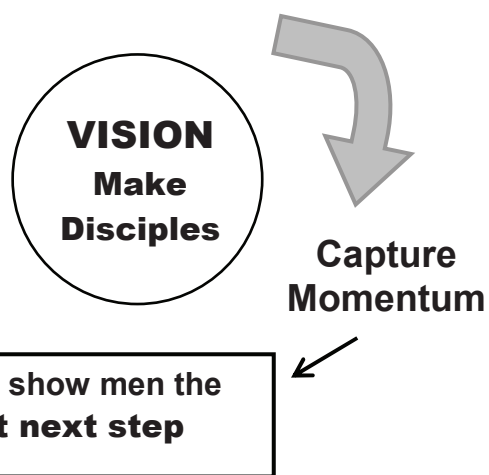
A. Capturing Momentum Solves the Problem of the Event-Driven Ministry

B. Second Gear Material

- Appropriate
- Short-term
- Believable/Achievable

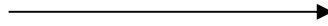
It's 90° outside. If you're going to turn on the air conditioner, **CLOSE THE WINDOWS!**

C. On-Site Commitment

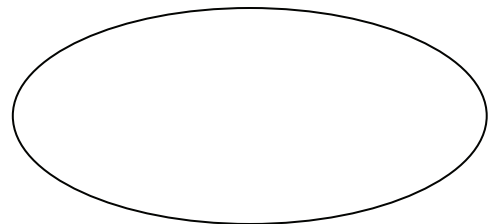
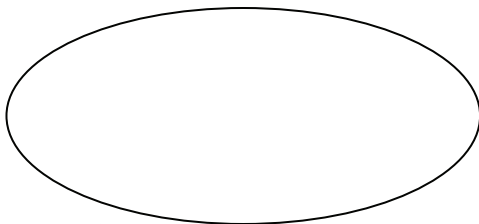
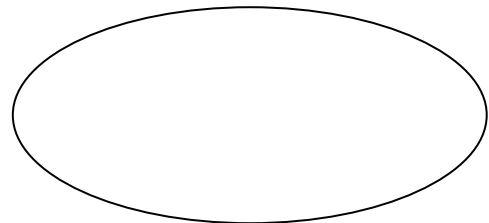
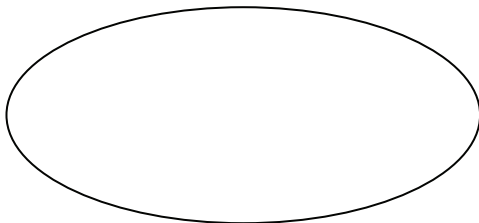
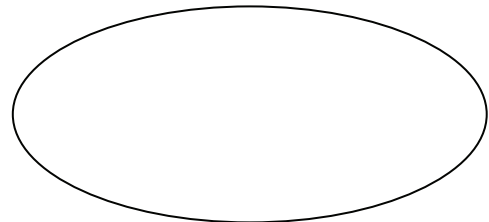
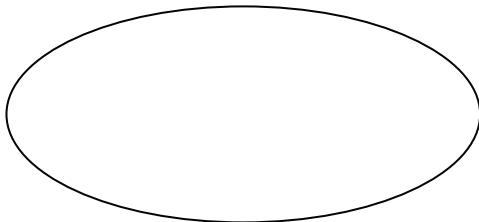
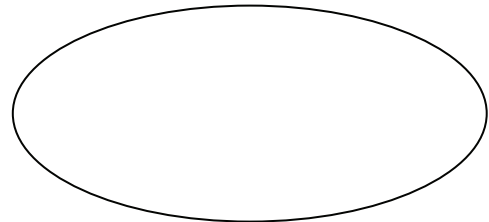
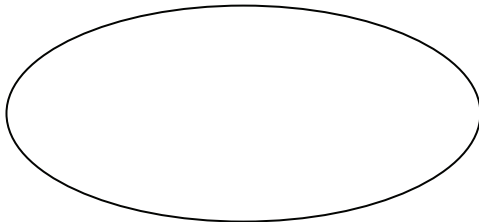
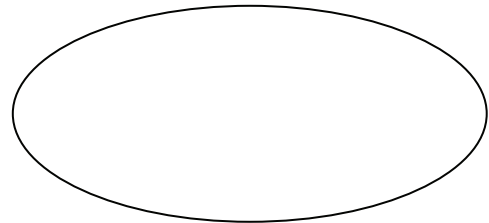
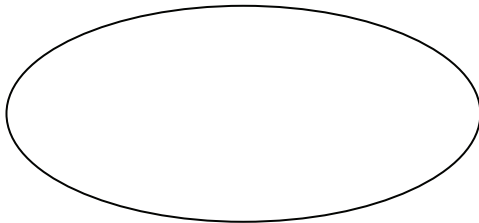
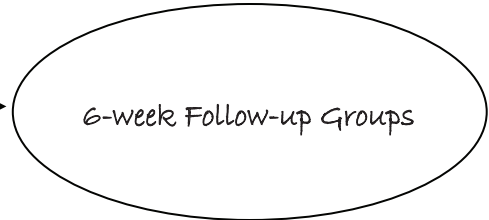
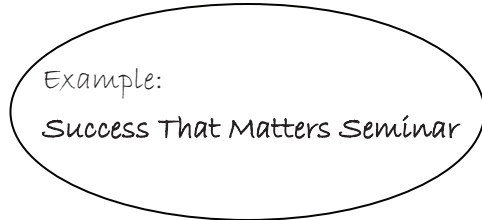


Activity – Create and Capture

Create



Capture



Session Five: Capture Momentum with the Right Next Step, cont'd

Discussion Questions

1. How have you seen the effects of roller coaster ministry in your church? How has it affected your ability to sustain vibrant and effective men's discipleship efforts?
2. Think about some of the create momentum activities you or your church has done in recent months. Which of these had effective next steps? What would you have done differently based on the information from this session?

Planning Exercise:

Go to the Activity Planning Sheet in the **Build Your Plan** section.

1. Review your work on the Activity Planning Sheet from the last session.
2. On the top half of the page of the Activity Planning Sheet labeled Session Five, brainstorm with your group for about 15 minutes:
 - a. Where are the men you are targeting for this activity now? How can we recruit them effectively to this opportunity?
 - b. Where do we want men to go from this activity? What are some possible *right next steps*?
3. On the bottom half of the page of the Activity Planning Sheet labeled Session Five, take your ideas and begin making concrete plans for recruiting men to the activity, and for the Capture step you implement for men at and after the event.



Session Six: Reaching Men at the Heart Level

Behavior Modification vs. Heart Transformation

Applying Resonance to ALL Your Efforts

Methods for Reaching Men at the Heart Level



Session Six: Reaching Men at the Heart Level, cont'd

Discussion Questions

1. What are some things that have touched you at the heart level recently? Share these experiences with the group.
2. Considering your experience, what kinds of activities reach men at the core—the heart and soul level? How has your church done this successfully?
3. Using your Create-Capture pathways activity from last session, select a few activities and brainstorm strategies you could use to reach men's hearts during those events.

Planning Exercise

For this activity you will use the third page of the Activity Planning Sheet.

1. Working on the same activity you have been planning during the last two sessions, what are some specific strategies you could use during that event to reach men at the heart level? Be as concrete as possible. For instance, "Luis will share a song he wrote about finding God in a tough time."
2. Now, create a draft of a schedule for this event. Be sure to start with set-up and finish with clean-up. Incorporate all of the aspects of the event you want to be sure to include, such as prayer and the follow-up activity (capture step).
3. Finalize the date and location for this event and put it on your church calendar, if it's not already scheduled!



Session Seven:

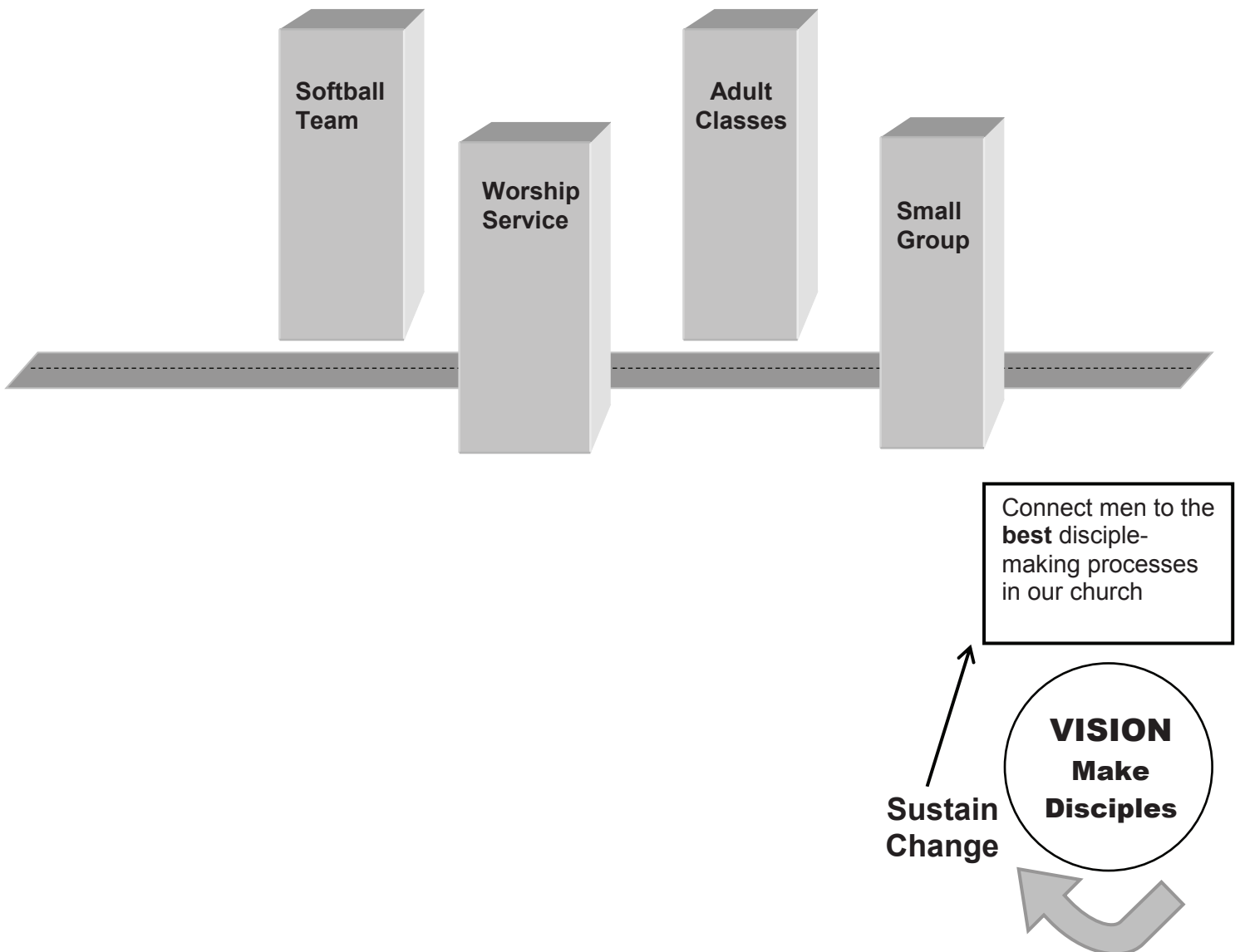
Sustain Momentum Through Bridges & Relationships

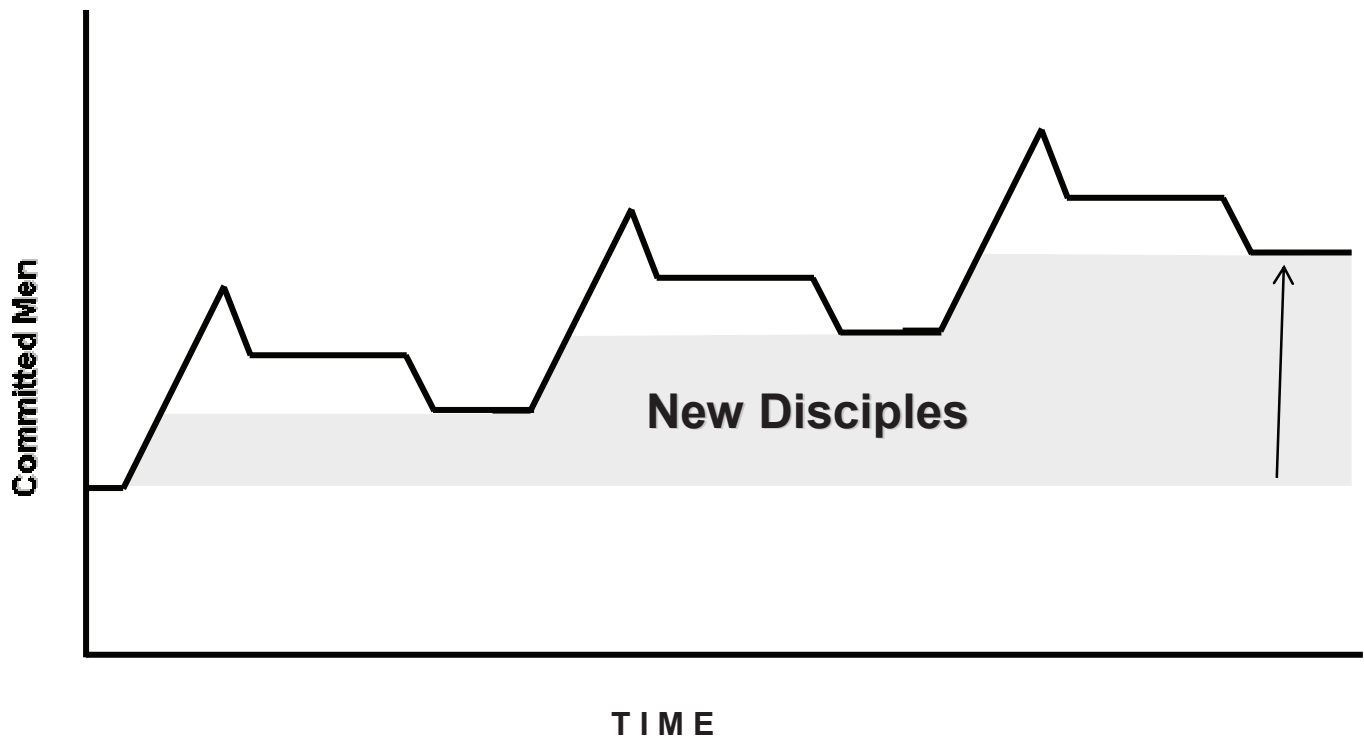
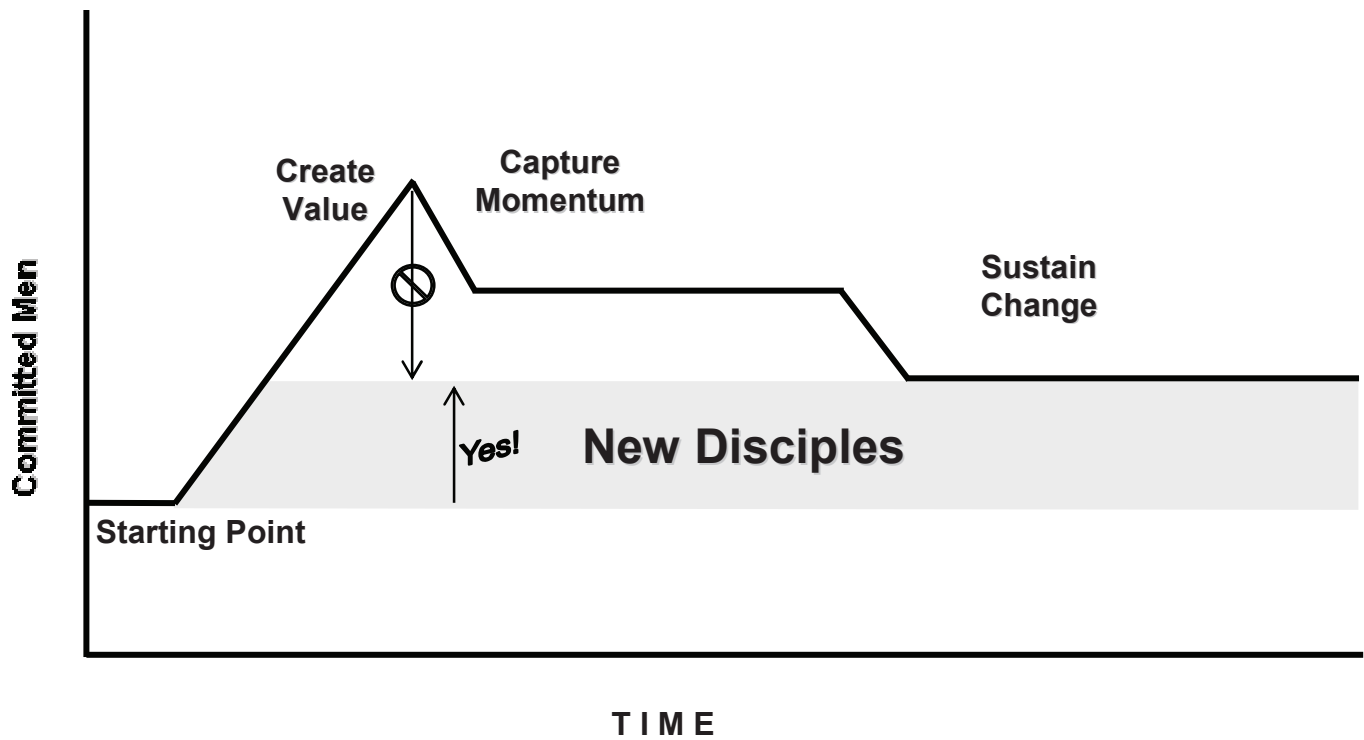
A friend loves at all times, and a brother is born for adversity. Proverbs 17:17

A. If you could only do two things...

- Get men to read their Bibles every day
- Get men in small groups

B. Bridges & Bringing: Connect men to the things that are working.





Session Seven: Sustain Momentum Through Bridges & Relationships, cont'd

There are no discussion questions for this session. The exercise will take up the entire time after the video.

Planning Exercise

Storyboard

1. Using the quarter-page sheets in the **Build Your Plan** section, create one sheet for each activity available to men in the church. Make sure you create enough sheets (five to six) to have activities for several types of men.

Most of these activities should be things already happening in your church, and many of them will likely be “all-inclusive” activities sponsored by other ministry leaders.
2. Using a large sheet of butcher paper, tape each individual event to the paper and draw lines showing a *critical path* for men. Make connections to show the most likely next step a man should take from one activity to the next.
3. Looking at your chart, determine the gaps that are too large for men to jump across (like the skyscrapers). This shows where you need to plan intermediary activities—bridges—or equip your men to help other men make it to the next step—bringing.
4. Identify which activities your men’s leadership team will be primarily responsible for. Moving forward, these are the activities you will use in your Activity Planning Guide to organize your efforts.

You’ll continue these planning efforts after Session Eight.



Session Eight: Now What? Planning Your Next Steps

Casting the Vision

Building Leaders & Allies

What Does a Disciple Look Like in Your Church?

Create Momentum by Providing Value

Capture Momentum with the Right Next Step

Reaching Men at the Heart Level

Sustain Momentum Through Bridges & Relationships



Session Eight: Now What? Planning Your Next Steps, cont'd

Discussion Questions

1. Looking at the chart you have made, what do you notice about the opportunities for men in your church—and the pathways men might follow in their discipleship journey? Is it clear or complicated?
2. How would your Ministry Audit and your Head-Heart-Hands matrix impact the types of activities and their focus?

Planning Exercise

1. Using the chart from last session, start a ministry calendar with all of your scheduled activities. Add planning dates onto your calendar and be sure to include the names of leaders responsible for each activity.
2. Assign a team member to coordinate with the church office for all bulletin announcements (or any other church-wide mechanisms for communicating, such as pulpit announcements, PowerPoint slides running before services, church website, etc.). Assign the leader of each activity with a deadline for getting the appropriate information to the church office or the designated leader on your team.



Build Your Plan Worksheets



Vision Worksheet

“Each generation of the church in each setting has the responsibility of communicating the gospel in understandable terms, considering the language and thought forms of that setting.”

-- Francis Schaeffer

*What is the purpose or mission statement of your **church**?*

*What is your external slogan, or **call** to men? How are you challenging them to join?*

Name:

Call/Slogan:

*What is the purpose or mission statement of your **ministry to men** (internal/planning)?*

Is this consistent with your church's purpose or mission statement?

*Your “Elevator Speech” ...In 3-4 sentences, describe **why your ministry to men exists**:*



Leadership Team Audit

Start here →

Then here ↘

Senior Pastor

Staff/Pastor Responsible for Ministry to Men

Ministry to Men Leadership Team Members	Strengths/Interests	Current Involvement
Designated Leader		

AUDIT (You may need to use the back.)

1. Does our leadership team represent the types of men we want to reach?
2. Do we have a plan to make disciples?
3. Are we becoming to each other what we want the men of the church to become?
4. What are the obstacles to this?
5. What/Who else do we want for our team?



Leadership Team Audit—Recruiting Worksheet

Use the table below to brainstorm potential leaders for your men's leadership team. Recruit men that might bring different perspectives, skills, strengths and interests to your team.

Commit to a timeframe to approach those leaders and what you will invite them to (a Create and Capture step).

Prospective Leaders	Their Strengths, Interests & Current Involvement	Who will recruit?	By when?



What Does a Disciple Look Like in Your Church?

If you knew that you were only going to have a man for five years, what are the ideas and experiences that you would want him to get in order to consider your ministry a “success”?

Relational Sphere: Aspect:	God	Family	Church	World	Self
Head (Intellect)					
Heart (Passion)					
Hands (Behavior)					

SAMPLE – Overview of items that could go in each square.

What Does a Disciple Look Like in Your Church?

If you knew that you were only going to have a man for five years, what are the ideas and experiences that you would want him to get in order to consider your ministry a “success”?

Relational Sphere: Aspect:	God	Family	Church	World	Self
Head (Intellect)	Theology Scripture	Roles of Husbands and Fathers Family as covenant / significance in God's plan	Vision, Mission, Values Spiritual Gifts Ecclesiology	Missions Worldview	Talents/weaknesses Life mission/ priorities
Heart (Passion)	Love God above self and all / no idols	Love family before self	Love church family before self	Love those who are desperate without Christ Love those who are suffering devastation from sin	Identity in Christ Sinner/saint Assurance of salvation
Hands (Behavior)	Worship Spiritual Disciplines	Communication Discipline Leadership Sacrifice	Ministry Stewardship Leadership Accountability	Vocation Missions Evangelism Social Justice Community	Devotions Health Priorities Time management

Activity Planning Sheet

Event/Activity: _____

Date: _____ Location: _____

Our VISION: _____

How this Activity/Ministry contributes to the vision:

What **types of men** will this event target? _____

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	
Prayer	
Promotion	
Content / Agenda	
Food	
Emcee	
Follow-up	

Event Planning: “What needs to be done to maximize the contribution of this event/activity to our mission?”

TASK?	AREA?	WHO?	BY WHEN?



BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities

EVENT	DATE

Possible Planned “Next Step” Activities

EVENT	DATE

PLANNING (Choose a few pre-event and post-event opportunities from above.)

Pre-Event Integration / Marketing: “How do I connect to the men where they already are to help them become involved in this opportunity?”

TASK?	WHO?	BY WHEN?

Integration to Next Steps: “What do we need to do at the event to connect as many men as possible to the ‘right next step’?”

TASK?	WHO?	BY WHEN?



EVENT SCHEDULE

Heart-Orientation: “What strategies will we use to reach men at the heart level?”

- ☐ Music

☐ Games/Competition

☐ Testimonies

☐ Video

☐ Stories

☐ Humor

☐ Activity

☐ Service Opportunity

☐ Conversations

☐ Drama

☐ Prayer

☐ Traditions

☐ Celebrations

☐ Other

List the specific strategies you will incorporate and how:

AGENDA: “How will you organize your event on a time schedule?”

From	To	Description	Who	Supplies Needed

Activity Planning Sheet

Event/Activity: _____

Date: _____ Location: _____

Our VISION: _____

How this Activity/Ministry contributes to the vision:

What **types of men** will this event target? _____

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	
Prayer	
Promotion	
Content / Agenda	
Food	
Emcee	
Follow-up	

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TASK?	AREA?	WHO?	BY WHEN?



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Possible Planned “Next Step” Activities

EVENT	DATE

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TASK?	WHO?	BY WHEN?

Integration to Next Steps: “What do we need to do at the event to connect as many men as possible to the ‘right next step’?”

TASK?	WHO?	BY WHEN?



EVENT SCHEDULE

Heart-Orientation: “What strategies will we use to reach men at the heart level?”

- ☐ Music ☐ Games/Competition ☐ Testimonies ☐ Video ☐ Stories ☐ Humor
☐ Activity ☐ Service Opportunity ☐ Conversations ☐ Drama ☐ Prayer
☐ Traditions ☐ Celebrations ☐ Other

List the specific strategies you will incorporate and how:

AGENDA: “How will you organize your event on a time schedule?”

From	To	Description	Who	Supplies Needed

Duplication for ministry purposes approved



